

**Comunidades en Conexión: El Futuro Transnacional**  
**Connecting Communities: The Transnational Future**  
*A Building Broader Communities in the Americas (BBCA) Convening*

**Casa Michoacan**  
1638 S. Blue Island Avenue  
Chicago, IL

**June 21, 2019**  
8:00 a.m. – 1:30 p.m.

Our aspiration is in our name, to Build Broader Communities in the Americas. We envision a future where members of all communities can thrive, wherever they are.

Since 2015, we have hosted meetings, engaged in peer learning, and supported mapping exercises, principally in conjunction with community foundations. Until now, our main participation has come from communities foundations, principally from the U.S. and Mexico. We want to strengthen our understanding of and engagement with transnational communities.

Objectives for the Day

1. Expand and deepen the participation of other transnational community stakeholders and widen our geographic reach.
2. Deepen our understanding of the types of organizations participating in the meeting, including community foundations, hometown associations (HTAs), federations of HTAs, transnational networks, and diaspora philanthropy promoters.
3. Facilitate a conversation among community foundations, HTAs, federations, and other transnational organizations and networks to find common ground and identify opportunities for collaboration.

**AGENDA**

**8:00 a.m.**

**Bus departs Hotel Kimpton Monaco Chicago at  
225 N. Wabash Avenue for Casa Michoacan**

<p><b>8:45 – 9:15 a.m.</b></p>	<p><b>Breakfast, Welcome and the ABCs of the BBCA</b></p> <p>We will provide a brief overview of the BBCA, its aspirations and activities, so that everyone will share a common understanding of the initiative.</p>
<p><b>9:15 – 9:30 a.m.</b></p>	<p><b>Setting the Stage for the Day:</b></p> <ul style="list-style-type: none"> <li>• Expectations and aspirations</li> <li>• Who is in the room?</li> </ul>
<p><b>9:30 – 10:30 a.m.</b></p>	<p><b>Transnational Organizations: Reflections on How to Build Broader Communities in the Americas</b></p> <p>Xóchitl Bada, Ph.D., Associate Professor, Latin American and Latino Studies, The University of Illinois at Chicago.</p> <p>Professor Bada is not only a leading researcher, but also an important advocate for transnational communities. Her publications focus on the civic, cultural, and political participation of Chicago-based Mexican migrant hometown associations. Her research interests include migrant access to political and social rights, transnational communities, and the intersections of migration and rural development through the civic participation of migrant-led organizations in Mexico and the United States.</p>
<p><b>10:30 – 10:45 a.m.</b></p>	<p><b>Break</b></p>
<p><b>10:45 – 11:45 a.m.</b></p>	<p><b>Getting to Know Each Other’s Organizations:</b></p> <p>The participants in this gathering come from a variety of organizations and many have never worked with their counterparts from other types of institutions. As efficiently as possible, we want to provide an introduction of four types of institutions represented today, who all share a common concern with transnational communities.</p> <ul style="list-style-type: none"> <li>• <b>Community Foundation/Fundación Comunitaria:</b> <i>Michael Layton, Senior Program Specialist, Inter-American Foundation</i></li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Transnational Organizations – HTAs, &amp; Federations:</b> <i>Efrain Jimenez, National Coordinator of the Zacatecan Federations in the United States &amp; Vice President of Zacatecan Federation of Clubs in Southern California</i></li> <li>• <b>Transnational Organizations – Networks:</b> <i>Amy Shannon, Senior Advisor, Alianza Americas</i></li> <li>• <b>Diaspora Philanthropy Promotion:</b> How do migrants mobilize resources on behalf of their countries of origin? What informs their grantmaking? <i>Mandalyn Gulbrandsen and Meliza Diamond, Board Members, Brazil Foundation</i></li> </ul> <p><b>Questions &amp; Answers</b> (30 minutes)</p>
<p><b>11:45 a.m. – 1:00 p.m.</b></p>	<p><b>Dialogue of Diverse Organizations and Report Out</b></p> <p>We will facilitate table conversations between community foundations, transnational organizations and diaspora philanthropy promoters in order to identify potential opportunities for collaboration.</p> <ul style="list-style-type: none"> <li>• What have we learned?</li> <li>• What are the most promising opportunities for the BBCA?</li> <li>• What will you bring home with you – lessons learned, actions to follow-up?</li> </ul>
<p><b>1:00 – 1:30 p.m.</b></p>	<p><b>BBCA Next Steps and Adjourn</b></p> <p>We'll review planned next steps for the BBCA and consider how the ideas for collaboration might be incorporated into its future work.</p>

<p><b>1:30 – 1:45 p.m.</b></p>	<p><b>Lunch with to-go boxes available.</b></p> <p><b>Bus departs at 1:45 p.m. for Hotel Kimpton Monaco Chicago at 225 N. Wabash Avenue.</b></p>
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