

These criteria were adopted by the GMF board in 2003 and modified in 2005.

Goal: Providing leadership to improve our community by strategically identifying compelling community issues, convening key stakeholders, and leveraging internal and external resources to address these issues.

Criteria:

- **Greater Milwaukee Foundation staff play a significant role in the development of a program in collaboration with grantees or funding partners**
 - Innovative programs that build on what exists
 - Involve key stakeholders as investors and partners from the outset
 - Share information and make it accessible to constituencies

- **Greater Milwaukee Foundation staff engage in securing co-investors internally (GMF donors) and leveraging external funding (foundations, corporations, government)**
 - The program addresses a significant community issue, need or opportunity in which private funding can make a difference

- **Partners have the capacity to deliver an effective program with results**
 - Management capability and fiscal accountability
 - Demonstrated connection and involvement with target groups to be served
 - Willingness to negotiate, collaborate and share decision-making when necessary

- **Program outcomes are results-oriented, defined and measurable**
 - Evaluation process exists for measuring program effectiveness and results
 - Results are tracked quickly and accurately
 - Information and findings are used to improve their work

- **Collaboration, as warranted, is meaningful with responsibilities clearly defined among the partners – nonprofits, funders, government agencies**

- **Greater Milwaukee Foundation is an integral partner, with other stakeholders, in providing program support, improving implementation, and communicating results to a wider audience**
 - GMF views the grant as an investment to do more, do it better, and reach people more effectively
 - GMF collaborates in communicating programs with results that make a difference (media, publish, highlight research and best practices)

- **The supported program has the potential to become sustainable or to become a replicable model**
 - GMF and partners develop an exit strategy that ensures successful program continuation