

CCA and the Sustainable Development Goals

The Connecting Communities in the Americas initiative (CCA) is aligned with the 2030 Sustainable Development Goals (SDGs) and in 2022 will begin to include them in the various activities that it carries out, with the goal of promoting their use and to identify how global goals are being addressed at local levels across the Americas.

Why integrate the SDGs?

At CCA we find value in using the SDGs to create common language and goals around global issues. They provide a framework for talking about how the Connecting Communities in the Americas initiative and the place-based work of community foundations and their partners are contributing to addressing identified and shared global issues on a local level. In other words, to think globally and act locally. We also feel it will provide a framework for internal evaluation of our programs and as a way to communicate what our participating organizations are contributing to global concerns.

How we use SDGs to assess our effectiveness as a multilateral learning initiative

- A. Strategic planning and evaluation: We assess how CCA is contributing to SDG goals and targets through its activities.
- B. Grantmaking: We include reference to the SDG goals and targets on CCA applications for funding, and work with our grantees on identifying practices that contribute to achieving the targets.
- C. Learning goals: We plan our learning topics with SDG goals and targets in mind.
- D. Dialogue about North-South-North learning: To have dialogues about how the SDGs should be considered, not only for support to developing countries (Global North to South), but how rich experience in the Global South can serve to contribute to development and change in the Global North, particularly in the area of local community philanthropy
- E. Networking and communication: We use SDG goals and target to explain why and how we build networks and social capital

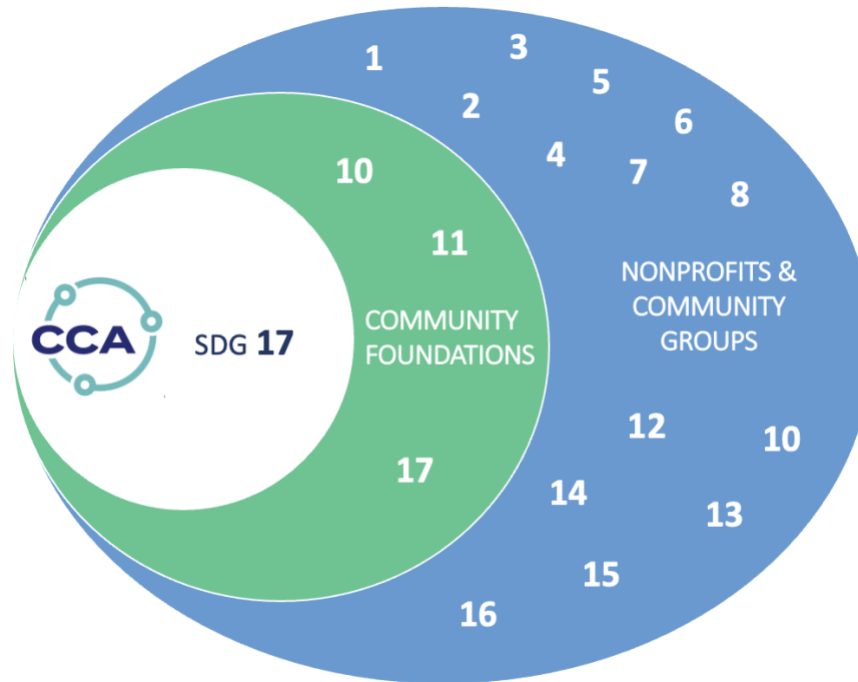
Levels of integration of the SDGs

How we view our role in promoting the SDGs in our learning initiative can be viewed as three circles within each other, in which CCA's role is the inner circle, fostering partnerships (SDG 17) between community foundations, their networks and allies, funders and other entities for the Goals.



The middle circle represents community foundations and their partners across the Americas who also foster multi-sectoral partnerships on a local and regional level (SDG 17), work with CCA on reducing inequalities (SDG 10) through mapping-action projects with transnational communities, and who work toward sustainable cities and communities (SDG 11). Some community foundations also operate specifically with additional SDG goals.


In the outer circle are all of the nonprofits and community groups who are supported by the community foundations and who often work on a single or smaller set of SDGs.






Connecting Communities in the Americas – SDGs 2030

The following chart shows the specific SDG targets that are or can be addressed at each level of the pyramid, as well as types of evidence that can be used for measurement and reporting.

CONNECTING COMMUNITIES IN THE AMERICAS			
CCA	SDG 17: Partnerships for	Targets 17.3 - Mobilize additional financial resources for developing countries	Evidence - Amount in \$ mobilized

	<p>the Goals</p> 	<p>from multiple sources</p> <p>17.6 - Enhance North-South, South-South and triangular regional and international cooperation on and access to science, technology and innovation and enhance knowledge sharing on mutually agreed terms</p> <p>17.15 - Respect each country's policy space and leadership to establish and implement policies for poverty eradication and sustainable development</p> <p>17.16 - Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries</p> <p>17.17 - Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships</p> <p>17.18 - ... increase significantly the availability of high-quality, timely and reliable data disaggregated by income, gender, age, race, ethnicity, migratory status, disability, geographic location and other characteristics relevant in national contexts</p>	<ul style="list-style-type: none"> - Examples of tech., innovation, knowledge concepts shared, - # participants - Examples of cultural approaches and local community approaches - Map of networks and funders who work together and with nonprofits and grassroots groups - Knowledge topics - Examples of partnerships and objectives
COMMUNITY FOUNDATIONS			
<p>Through CCA mapping and action project grants</p>	<p>SDG 10: Reduced inequalities</p>  <p>SDG 11: Sustainable cities and communities</p>	<p>Targets</p> <p>10.2 - By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status</p> <p>SDG 11 - US Habitat COVID-19 Response Plan:</p> <ul style="list-style-type: none"> ● Support local governments and community-driven solutions in informal settlements ● Provide urban data, evidence-based mapping and knowledge for informed decision ● Mitigate economic impact and initiate recovery <p>17.16 - Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the</p>	<ul style="list-style-type: none"> - CF justification for mapping projects of transnational communities - Mapping reports - Action projects for recovery from pandemic - Grantee cohort topics of discussion, Examples of

	 <p>SDG 17: Partnerships for the goals</p> 	<p>achievement of the sustainable development goals in all countries, in particular developing countries</p> <p>17.17 - Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships</p> <p>17.18 - ... increase significantly the availability of high-quality, timely and reliable data disaggregated by income, gender, age, race, ethnicity, migratory status, disability, geographic location and other characteristics relevant in national contexts</p>	<p>partnerships and knowledge exchange</p> <ul style="list-style-type: none"> - Examples from grant projects - Examples from mapping reports
<p>Through CCA learning opportunities</p> <p>(convenings, peer resource sharing, grantee cohort meetings, site visits)</p>	<p>SDG 17: Partnerships for the goals</p> 	<p>17.6 - Enhance North-South, South-South and triangular regional and international cooperation on and access to science, technology and innovation and enhance knowledge sharing on mutually agreed terms</p> <p>17.16 - Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries</p>	<ul style="list-style-type: none"> - Examples of virtual learning and platforms - Topics discussed and lessons learned
<p>LOCAL NONPROFITS AND COMMUNITY GROUPS</p>			
<p>Local level - nonprofits and community groups</p>	<p>SDG 1, 2, 3, 4, 5, 6, 7, 8, 10, 12, 13, 14, 15, 16</p>	<p>Targets</p> <p>According to their areas of focus, supported by placed-based community foundations</p>	<p>- Topics addressed and impact by local philanthropy</p>

References

KACF Annual Conference 2021: Deeper Dive - Local Action for Global Good, Why and How to Embrace the Sustainable Development Goals. Notes on presentation by Sarah Owen and James MacGowan.

United Nations. Sustainable Development Goals. Online. <https://www.un.org/sustainabledevelopment/>