# Return of Organization Exempt From Income Tax

OMB No. 1545-0047 Open to Public Inspection

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public. Go to www.irs.gov/Form990 for instructions and the latest information.

<u>A I</u>	For the	e 2022 calendar year, or tax year beginning	and	ending						
В	Check if applicabl	C Name of organization			D Employer identifi	cation number				
Г	Addre	SS CFLEADS								
F	Name	5			43-16451	80				
F	Initial return	Number and street (or P.O. box if mail is not delive								
Ē	Final return	DO BOX 509	,		617-854-					
	termir ated		town, state or province, country, and ZIP or foreign postal code							
	Amen return				G Gross receipts \$ 994,755.  H(a) Is this a group return					
	Applic	F Name and address of principal officer. Did Like	LING SPEIRN		for subordinates? Yes X No					
	pendi	SAME AS C ABOVE			H(b) Are all subordinates in					
<u> </u>	Tax-ex	empt status: X 501(c)(3) 501(c) ( )	(insert no.) 4947(a)(1)	or 527		list. See instructions				
	Websi				H(c) Group exemption	n number				
<u>K</u> [	orm of	organization: X Corporation Trust Asso	ciation Other	L Year	of formation: 1993 n	M State of legal domicile: MO				
Pa	art I	Summary								
Governance	1	Briefly describe the organization's mission or most signification of the street	gnificant activities: HELP	COMMU	NITY FOUNDAY	TIONS BUILD				
'n	2	Check this box if the organization discontinuous	nued its operations or dispos	sed of more	than 25% of its net as:	sets.				
Ş.	3	Number of voting members of the governing body (Pa	art VI, line 1a)		3	11				
Ğ	4	Number of independent voting members of the gover				11				
δ. S	5	Total number of individuals employed in calendar yea	r 2022 (Part V, line 2a)		5	10				
Vitie	6	Total number of volunteers (estimate if necessary)			6	11				
Activities &	7 a	Total unrelated business revenue from Part VIII, colur	nn (C), line 12		7a	0.				
_	b	Net unrelated business taxable income from Form 99	0-T, Part I, line 11			0.				
Φ					Prior Year	Current Year				
	8	Contributions and grants (Part VIII, line 1h)			9,213,354.	663,993.				
Revenue	9	Program service revenue (Part VIII, line 2g)			121,091.	120,930.				
ě	10	Investment income (Part VIII, column (A), lines 3, 4, ar			0.	68,569.				
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9			87,816.	56,632.				
	12	Total revenue - add lines 8 through 11 (must equal Pa			9,422,261.	910,124.				
	13	Grants and similar amounts paid (Part IX, column (A),			1,393,001.	309,000.				
	14	Benefits paid to or for members (Part IX, column (A),			0.	0.				
es	15	Salaries, other compensation, employee benefits (Par			1,072,403.	1,247,918.				
Expenses	16a	Professional fundraising fees (Part IX, column (A), line	00 01		0.	0.				
X	_b	Total fundraising expenses (Part IX, column (D), line 2	' <del>'</del>		974,179.	1 220 000				
	''	Other expenses (Part IX, column (A), lines 11a-11d, 1			3,439,583.	1,328,890.				
		Total expenses. Add lines 13-17 (must equal Part IX,			5,982,678.	-1,975,684.				
		Revenue less expenses. Subtract line 18 from line 12		Re	ginning of Current Year	End of Year				
ts o	20	Total assets (Part X, line 16)			11,022,103.	9,350,373.				
Asse	21				165,956.	560,205.				
Net Assets or	22	Net assets or fund balances. Subtract line 21 from lin			10,856,147.	8,790,168.				
_	art II	Signature Block	0.20			0,130,2001				
Und	er pena	Ities of perjury, I declare that I have examined this return, inc	cluding accompanying schedules	s and stateme	ents, and to the best of my	/ knowledge and belief, it is				
		et, and complete. Declaration of preparer (other than officer)				,				
	,									
Sig	n	Signature of officer			Date					
Her		STERLING SPEIRN, INTERIM PF	RESIDENT & CEO							
		Type or print name and title								
		Print/Type preparer's name P	reparer's signature	1	Date Check	PTIN				
Paid	d		IKE SCHALL	0	8/08/23 self-employ					
Pre	parer	Firm's name SAX LLP				1-2950760				
Use	Only	Firm's address 1040 AVENUE OF THE	AMERICAS - 16T	H FL						
		NEW YORK, NY 10018			Phone no. 21	2-661-8640				
Ma	v the II	RS discuss this return with the preparer shown above	? See instructions			X Yes No				

Pa	Statement of Program Service Accomplishments
	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission:
	WE HELP COMMUNITY FOUNDATIONS BUILD STRONG COMMUNITIES BY ADVANCING
	EFFECTIVE PRACTICES, SHARING KNOWLEDGE AND GALVANIZING ACTION ON
	CRITICAL ISSUES OF OUR TIME.
2	Did the organization undertake any significant program services during the year which were not listed on the
	prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported.
4a	(Code:) (Expenses \$206,847. including grants of \$) (Revenue \$)
	SHARE KNOWLEDGE: INCREASED FIELD UNDERSTANDING OF THE VALUE OF
	COMMUNITY LEADERSHIP AS A CORE ORGANIZING STRATEGY FOR COMMUNITY
	IMPACT. HOSTED WEBINARS AND PRESENTED AT REGIONAL AND NATIONAL
	CONFERENCES. PUBLISHED BLOG POSTS, RESOURCES, AND NEWSLETTERS RELATED
	TO COMMUNITY LEADERSHIP AND COMMUNITY FOUNDATIONS' WORK.
4b	(Code:) (Expenses \$
	BUILD ORGANIZATIONAL CAPACITY: CONTINUED TO BUILD UNDERSTANDING OF
	COMMUNITY LEADERSHIP AMONG COMMUNITY FOUNDATION BOARDS, SENIOR STAFF,
	AND PARTNERS. CREATED STRONG PEER CONNECTIONS AMONG COMMUNITY
	FOUNDATIONS. INFLUENCED THE ADOPTION OF COMMUNITY LEADERSHIP PRACTICES.
	CONCLUDED COHORT 7 OF EXECUTIVE LEADERSHIP INSTITUTE (ELI) FOR CEOS AND
	CONVENED FIRST AND SECOND MEETINGS OF COHORT 8. CONCLUDED ELI FOR VPS
	COHORT AND LAUNCHED A NEW COHORT, CONVENING ONE MEETING. FACILITATED
	ELI ALUMNI NETWORK CALLS FOR CEOS AND VPS. CONCLUDED PILOT OF ELI FOR
	CFOS. MANAGED THE ACTIVITIES OF CONNECTING COMMUNITIES ACROSS THE
	AMERICAS, AN INITIATIVE BETWEEN U.S., LATIN AMERICAN, SOUTH AMERICAN,
	AND CANADIAN COMMUNITY FOUNDATIONS TO BUILD STRONG TRANSNATIONAL
	COMMUNITIES. MADE GRANTS AND FACILITATED PEER LEARNING AMONG GRANTEES.
4c	(Code:) (Expenses \$1, 230, 728. including grants of \$250, 000. ) (Revenue \$
	GALVANIZE COMMUNITY FOUNDATION ACTION ON CRITICAL COMMUNITY ISSUES:
	MANAGED AND FACILITATED THE ECONOMIC MOBILITY ACTION NETWORK, A PILOT
	LEARNING OPPORTUNITY MADE UP OF SIX COMMUNITY FOUNDATION TEAMS COMING
	TOGETHER TO FURTHER AN ECONOMIC MOBILITY AGENDA FOR THEIR COMMUNITIES
	WITH A RACIAL EQUITY LENS. HOSTED IN-PERSON CAPSTONE MEETING,
	IDENTIFIED NETWORK NEEDS, LED CONVENINGS WITH NATIONAL EXPERTS,
	FACILITATED PEER LEARNING, AND CONNECTED TEAMS TO TECHNICAL ASSISTANCE.
	LAUNCHED EQUITY NETWORK COHORT 3, CONCLUDED GUN VIOLENCE PREVENTION
	NETWORK, AND PROVIDED RACIAL HEALING GRANTS.
4d	Other program services (Describe on Schedule O.)
	(Expenses \$ 95,393. including grants of \$ ) (Revenue \$ )
4e	Total program service expenses 2,242,654.

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## Form 990 (2022) CFLEADS Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
Ū	Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for	Ť		<del></del>
3	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
		9		x
40	If "Yes," complete Schedule D, Part IV	9		
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments	40		x
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		<u> </u>
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X,			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			3,7
	Part VI	11a		<u> </u>
b	Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			l
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		<u> </u>
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b	Х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	_ <del></del>		<del></del>
.,		17		x
10	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions  Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	-''-		<del>  ^</del>
18		40		x
40	1c and 8a? If "Yes," complete Schedule G, Part II	18		
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	امدا		<sub>V</sub>
	complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		$\vdash$
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or		77	
	domestic government on Part IX, column (A), line 1? If "Yes." complete Schedule I, Parts I and II	21	X	

Form 990 (2022) CFLEADS
Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV,			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
	"Yes," complete Schedule L, Part IV	28a		Х
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		Х
	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		Х
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19?			
_	Note: All Form 990 filers are required to complete Schedule O	38	X	
Pai				
	Check if Schedule O contains a response or note to any line in this Part V			$\sqcup$
			Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable			
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	X	<u> </u>
232004	· 12-13-22	Form	990	(2022)

022) CFLEADS
Statements Regarding Other IRS Filings and Tax Compliance (continued) 43-1645180

			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			,,
	any contributions that were not tax deductible as charitable contributions?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
_	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).	_		v
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			x
لم	to file Form 8282?  If "Yes," indicate the number of Forms 8282 filed during the year  7d	7c		
d		7e		х
e f	Did the constant of the desired the constant of the state	7 <del>6</del>		X
g	If the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?  If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		1
9 h	If the organization received a contribution of qualified intellectual property, and the organization file a Form 1098-C?	79 7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the	<b>-</b> '''		
	sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b	Gross income from other sources. (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note: See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans  13b			
	Enter the amount of reserves on hand  Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
				125
15	If "Yes," has it filed a Form 720 to report these payments? <i>If</i> "No," provide an explanation on Schedule O  Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or	14b		
13		15		x
	excess parachute payment(s) during the year?  If "Yes," see the instructions and file Form 4720, Schedule N.			
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		Х
	If "Yes," complete Form 4720, Schedule O.	L.Ÿ		
17	Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities			
	that would result in the imposition of an excise tax under section 4951, 4952 or 4953?	17		
	If "Yes." complete Form 6069.			

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Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year			
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain on Schedule O.			
b	Enter the number of voting members included on line 1a, above, who are independent 1b 1			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
	officer, director, trustee, or key employee?	2		Х
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
	of officers, directors, trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
6	Did the organization have members or stockholders?	6		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or			
	more members of the governing body?	7a		X
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or			
	persons other than the governing body?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
а	The governing body?	8a	<u>X</u>	
b	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			7.7
<u> </u>	organization's mailing address? If "Yes," provide the names and addresses on Schedule O	9		X
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
40		40	Yes	No X
	Did the organization have local chapters, branches, or affiliates?	10a		
D	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,	401-		
44-	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	Х	
	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Λ	
b	Describe on Schedule O the process, if any, used by the organization to review this Form 990.	12a	Х	
12a	,, go to	12b	X	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?  Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe	120		
С		12c	Х	
13	on Schedule O how this was done  Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written whistleblower policy?  Did the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Х	
b	Other officers or key employees of the organization	15b		Х
_	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		Х
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed MA			
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s	only)	availat	ole
	for public inspection. Indicate how you made these available. Check all that apply.			
	Own website Another's website X Upon request Other (explain on Schedule O)			
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and	financ	cial	
	statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's books and records			
	LISETTE HOLMES - 617-854-3544 PO BOX 509 ACCORD MA 02018			
	PU DUA DUA ALLUKU MA UZULA			

### Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

   List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation.
- Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See the instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See the instructions for the order in which to list the persons above.

(A)	(B)		(C)		(D)	(E)	(F)			
Name and title	Average	(do	Position (do not check more than one		Reportable	Reportable	Estimated			
	hours per	box,	box, unless person is both a officer and a director/truste		an	compensation	compensation	amount of		
	week (list any		JO				from the	from related organizations	other compensation	
	hours for	direct				D.		organization	(W-2/1099-MISC/	from the
	related	tee or	ustee			ensate		(W-2/1099-MISC/	1099-NEC)	organization
	organizations	al trus	nal tr		loyee	comp		1099-NEC)		and related
	below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) LEONARD BROCK	40.00	드	드	Į0	32	王吉	Fc			
VP-LEARNING&IMPACT						x		158,069.	0.	28,739.
(2) LISETTE HOLMES	40.00							•		,
SENIOR DIR OF FINANCE & ADMIN						Х		134,002.	0.	15,454.
(3) DEBORAH ELLWOOD	50.00									
PRESIDENT & CEO				Х				130,600.	0.	10,315.
(4) CAROLINE MERENDA	40.00									
SR. DIR. ADMIN						X		108,100.	0.	24,853.
(5) LEONARD BARTEL	40.00									
VP-LEARNING&IMPACT						X		120,182.	0.	12,134.
(6) STERLING SPEIRN	20.00	1								_
INTERIM PRESIDENT & CEO				Х				121,154.	0.	0.
(7) PEDRO RAMOS	1.15									
CHAIR	4 4 5	Х		X				0.	0.	0.
(8) ISAIAH OLIVER	1.15								•	•
CHAIR ELECT	1.15	Х		Х				0.	0.	0.
(9) ROSE BRADSHAW SEC/TREASURER	1.12	Х		х				0.	0.	0
(10) NELSON COLON	0.90	Λ		Λ				0.	0.	0.
DIRECTOR	0.90	Х						0.	0.	0.
(11) STUART COMSTOCK-GAY	0.90	Λ						0.	0.	<u> </u>
DIRECTOR	0.90	Х						0.	0.	0.
(12) EILEEN CONNOLLY-KEESLER	0.90	Λ						0.	0.	<u></u>
DIRECTOR	0.50	х						0.	0.	0.
(13) ELLEN M. GILLIGAN	0.90								•	
DIRECTOR	0130	Х						0.	0.	0.
(14) ERIC J. JOLLY, PHD	0.90								•	
DIRECTOR		Х						0.	0.	0.
(15) FELECIA L. LUCKY	0.90									
DIRECTOR		Х						0.	0.	0.
(16) CARRIE PICKETT-ERWAY	0.90									
DIRECTOR		Х						0.	0.	0.
(17) SHELLY O'QUINN	0.90									
DIRECTOR		Х						0.	0.	<b>0.</b>

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Form 990 (2022) CFLEADS 43-1645180 Page 8
Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(C)

Position

(D)

Reportable

(F)

Estimated

(E)

Reportable

(B)

Average

Name and title

		hours per week					is both or/trus		compensation	compensation					
		(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC/ 1099-NEC)	from relate organizatior (W-2/1099-MI 1099-NEC	ns SC/	com fr org and	other pensa om the anizat d relate	e ion ed	
	RANDY ROYSTER CTOR	0.90	x						0.		0.			0.	
	LISA SCHRODER	0.90	Λ						0.		<u> </u>			0.	
DIRE	CTOR		Х						0.		0.			0.	
									772 107			_	1 4	<u> </u>	
	Subtotal Total from continuation sheets to Part V								772,107.		0.	9.	1,4	95. 0.	
	Total (add lines 1b and 1c)								772,107.		0.	9	1,4		
2	Total number of individuals (including but r								•	000 of reportabl	e				
	compensation from the organization												Yes	6 No	
3	Did the organization list any <b>former</b> officer	. director. trust	ee. k	cev e	ame	love	e. or	· hia	hest compensated emp	lovee on	1		162	NO	
•	line 1a? If "Yes," complete Schedule J for s		-	•	•	•		•	•	•		3		Х	
4	For any individual listed on line 1a, is the se														
5	and related organizations greater than \$15 Did any person listed on line 1a receive or											4	Х		
3	rendered to the organization? If "Yes." con	•				,			J			5		х	
Sec	tion B. Independent Contractors				,										
1	Complete this table for your five highest complete the organization. Report compensation for	•	•							•	pensat	tion fro	om .		
	<b>(A)</b> Name and business								(B) Description of s	services	С	(C Compe		n	
	SA SCHALLA, 5367 MINNER INEAPOLIS, MN 55417	HAHA AVE	#	42	2,				CONSULTING			11	8,3	53.	
2	Total number of independent contractors (i \$100,000 of compensation from the organi		ot lir	nited	d to	thos		ted	above) who received me	ore than					
	The distance of the second sec	Lation										Form	990 (	2022)	

Form 990 (2022) CFLEADS
Part VIII Statement of Revenue

		Charle if Sahadula O captains a re	0000000	r noto to any lin	o in this Dort VIII			
		Check if Schedule O contains a re	ssponse o	Thole to any line	(A)	(B)	(C)	(D)
					Total revenue	Related or exempt	Unrelated	Revenue excluded
							business revenue	from tax under
								sections 512 - 514
nts its	1 a	Federated campaigns	1a					
irar	b	Membership dues	1b					
E, G	С	Fundraising events	1c					
ifts ar A			1d					
nig.			1e					
Sir		All other contributions, gifts, grants, and						
uti Je	•		1f 6	563,993.				
ĢË Ð	~		1g \$	303,3331				
Contributions, Gifts, Grants and Other Similar Amounts	g	<del>-</del>			663,993.			
Oa	n	Total. Add lines 1a-1f	1	Business Code	003,333.			
	_	DDOCDAM REEC	-	900099	120,930.	120,930.		
<u>ice</u>	2 a			300033	120,930.	140,930.		
er v	b							
S	С							_
ran }ev	d							
Program Service Revenue	е							
Ā	f	All other program service revenue	<u></u>					
	g	Total. Add lines 2a-2f	<u></u>		120,930.			
	3	Investment income (including dividend						
		other similar amounts)			67,404.			67,404.
	4	Income from investment of tax-exemp						
	5	Royalties						
	•		Real	(ii) Personal				
	6 2			(-7				
		Less: rental expenses 6b						
		` ,						
				(;;) Other				
	7 a		curities	(ii) Other				
		assets other than inventory 7a 85,	796.					
	b	Less: cost or other basis	604					
Jue		and sales expenses 7b 84,	631.					
Revenue		. ,	,165.					
Be	d	Net gain or (loss)	<u></u>		1,165.			1,165.
her	8 a	Gross income from fundraising events (no	ot					
₹		including \$	of					
		contributions reported on line 1c). See	e					
		Part IV, line 18	8a					
	b	Less: direct expenses						
	С	Net income or (loss) from fundraising						
	9 a	Gross income from gaming activities.						
		Part IV, line 19						
	h	Less: direct expenses						
		Net income or (loss) from gaming acti						
		Gross sales of inventory, less returns	VILIES					
	и а		40-					
		and allowances						
		Less: cost of goods sold						
-	С	Net income or (loss) from sales of inve		Duning C				
S		OMILED THOOME	-	Business Code	E	EC (22		
Miscellaneous Revenue	11 a	OTHER INCOME			56,632.	56,632.		
lan en	b		}					
cel Sev	С							
Alis	d	All other revenue	L					
	е	Total. Add lines 11a-11d	<u></u>		56,632.			
	12	Total revenue. See instructions			910,124.	177,562.	0.	68,569.

### Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). Check if Schedule O contains a response or note to any line in this Part IX (**D**) Fundraising expenses (C) Management and general expenses Do not include amounts reported on lines 6b. Program service expenses Total expenses 7b, 8b, 9b, and 10b of Part VIII. Grants and other assistance to domestic organizations 305,000. 305,000. and domestic governments. See Part IV, line 21 Grants and other assistance to domestic individuals. See Part IV, line 22 Grants and other assistance to foreign organizations, foreign governments, and foreign 4,000. individuals. See Part IV, lines 15 and 16 ....... 4,000. Benefits paid to or for members ..... Compensation of current officers, directors, 261,712. 236,011. 12,615. 13,086. trustees, and key employees ..... Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 781,230. 646,102. 125,953. 9,175. Other salaries and wages 7 Pension plan accruals and contributions (include 63,579. 53,065. 9,397. 1,117. section 401(k) and 403(b) employer contributions) <u>55,7</u>30. 65,941. 1,365. 8,846. Other employee benefits 9 75,456. 64,121. 9,775. 1,560. 10 Payroll taxes 11 Fees for services (nonemployees): Management Legal 61,756. 61,756. Accounting Lobbying Professional fundraising services. See Part IV, line 17 12,371. 12,371. Investment management fees ..... Other. (If line 11g amount exceeds 10% of line 25, 856,425. 543,095. 313,330. column (A), amount, list line 11g expenses on Sch O.) Advertising and promotion 12 18,345. 7,184. 10,984. 177. Office expenses 13 47,735. 40,343. 6,403. 989. Information technology 14 15 Royalties 38,900. 32,876. 5,218. 806. 16 Occupancy 17 Travel 18 Payments of travel or entertainment expenses for any federal, state, or local public officials 271,249. 236,442. 34,120. 687. Conferences, conventions, and meetings 19 20 Payments to affiliates 21 Depreciation, depletion, and amortization 22 11,409. 9,642. 1,530. 237. 23 Other expenses. Itemize expenses not covered 24 above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.) 10,700. 9,043. 1,435. 222. DUES AND SUBSCRIPTIONS All other expenses 2,885,808. 2,242,654. 614,204. 28,950. Total functional expenses. Add lines 1 through 24e 25 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here if following SOP 98-2 (ASC 958-720)

Form 990 (2022)
Part X Balance Sheet

ra	rt X	Dalance Sheet			
		Check if Schedule O contains a response or note to any line in this Part	Χ		
			<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing	3,935,372.	1	2,795,992.
	2	Savings and temporary cash investments		2	2,106,474.
	3	Pledges and grants receivable, net		3	434,000.
	4	Accounts receivable, net		4	35,526.
	5	Loans and other receivables from any current or former officer, director,			
		trustee, key employee, creator or founder, substantial contributor, or 35	%		
		controlled entity or family member of any of these persons		5	
	6	Loans and other receivables from other disqualified persons (as defined			
		under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)	)	6	
Ŋ	7	Notes and loans receivable, net		7	
Assets	8	Inventories for sale or use		8	
As	9	Prepaid expenses and deferred charges		9	3,624.
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D			
	b	Less: accumulated depreciation10b		10c	
	11	Investments - publicly traded securities		11	3,974,757.
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11		15	
	16	Total assets. Add lines 1 through 15 (must equal line 33)	1 11 000 100	16	9,350,373.
	17	Accounts payable and accrued expenses	116,881.	17	534,323.
	18	Grants payable		18	
	19	Deferred revenue	49,075.	19	25,882.
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
Ş	22	Loans and other payables to any current or former officer, director,			
Liabilities		trustee, key employee, creator or founder, substantial contributor, or 35	%		
abi		controlled entity or family member of any of these persons		22	
Ξ	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part	×		
		of Schedule D		25	
	26	Total liabilities. Add lines 17 through 25	165,956.	26	560,205.
		Organizations that follow FASB ASC 958, check here			
Ses		and complete lines 27, 28, 32, and 33.	- 110 160		
<u>la</u>	27	Net assets without donor restrictions		27	6,922,489.
Ba	28	Net assets with donor restrictions	3,745,978.	28	1,867,679.
n n		Organizations that do not follow FASB ASC 958, check here			
Ē		and complete lines 29 through 33.			
ts o	29	Capital stock or trust principal, or current funds		29	
Se	30	Paid-in or capital surplus, or land, building, or equipment fund		30	
Net Assets or Fund Balances	31	Retained earnings, endowment, accumulated income, or other funds		31	0 000 160
Se	32	Total net assets or fund balances	10,856,147.		8,790,168.
	33	Total liabilities and net assets/fund balances	11,022,103.	33	9,350,373.

Form 990 (2022) CFLEADS 43-1645180 Page **12** 

Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		0,1	
2	Total expenses (must equal Part IX, column (A), line 25)	2	2,88		
3	Revenue less expenses. Subtract line 2 from line 1		-1,97		
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	10,85		
5	Net unrealized gains (losses) on investments	5	-9	0,2	95.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	column (B))	10	8,79	0,1	68.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule	Ο.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,			
	consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,			1
	review, or compilation of its financial statements and selection of an independent accountant?		2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain on Sche	edule O.			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the				1
	Uniform Guidance, 2 C.F.R. Part 200, Subpart F?		За		Х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required				
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits		3b		
			Form	990	(2022)

#### **SCHEDULE A**

(Form 990)

Department of the Treasury Internal Revenue Service

### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization **CFLEADS**  Employer identification number 43-1645180

Pa	rt I	Reason for Public C	Charity Status.	All organizations must o	omplete th	nis part.) S	ee instructions.				
he (	organi	zation is not a private found									
1	_	A church, convention of chu					)(A)(i).				
2		A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).)									
3		A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).									
4		A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name,									
		city, and state:	·				(	•			
5		An organization operated for	or the benefit of a col	lege or university owned	or operate	ed by a go	vernmental unit describ	ed in			
		section 170(b)(1)(A)(iv). (C		,	•	, 0					
6				ental unit described in	section 17	70(b)(1)(A)	(v).				
		A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).  X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in									
		section 170(b)(1)(A)(vi). (Co	-	man pant or no capport n	o a gove		arms or morn and gomera.				
8		A community trust describe	•	1)(A)(vi). (Complete Par	EIL)						
9		An agricultural research org			•	ed in coniu	inction with a land-grant	college			
•		or university or a non-land-g				-	-	-			
		university:	ram comogo or agnor			,,	,				
10		An organization that normal	lly receives (1) more t	han 33 1/3% of its supp	ort from c	ontribution	ns. membership fees, an	d gross receipts from			
		activities related to its exem									
		income and unrelated busin		•	` '		• •	· ·			
		See section 509(a)(2). (Cor		( · · · · · · · · · · · · · ·			, g				
11		An organization organized a	•	velv to test for public sa	fetv. See	section 50	)9(a)(4).				
12		An organization organized a	•		•			purposes of one or			
		more publicly supported org	•	•	•		•	•			
		lines 12a through 12d that of									
а		Type I. A supporting orga	* *					giving			
		the supported organization	•		•	_					
		organization. You must c		• • •	, ,						
b		Type II. A supporting orga			ion with its	s supporte	d organization(s), by ha	/ing			
		control or management of	· ·					-			
		organization(s). You mus			•						
С		Type III functionally inte	grated. A supporting	g organization operated	in connect	ion with, a	and functionally integrate	ed with,			
		its supported organization	n(s) (see instructions)	. You must complete I	Part IV, Se	ctions A,	D, and E.				
d		Type III non-functionally	integrated. A supp	orting organization oper	ated in cor	nnection w	vith its supported organi	zation(s)			
		that is not functionally into	egrated. The organiz	ation generally must sat	isfy a distr	ibution req	uirement and an attenti	veness			
		requirement (see instructi	ons). You must con	plete Part IV, Sections	A and D,	and Part	٧.				
е		Check this box if the orga	nization received a v	vritten determination fro	m the IRS	that it is a	Type I, Type II, Type III				
		functionally integrated, or	Type III non-function	nally integrated supporting	ng organiz	ation.					
f	Ente	r the number of supported o	rganizations								
g		ide the following information			(iv) Is the orga	unization listed		1			
	(i	Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-10	in your governi		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)			
		Organization		above (see instructions))	Yes	No	support (see instructions)	support (see instructions)			

Schedule A (Form 990) 2022 CFLEADS 43-1645180 Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization
fails to qualify under the tests listed below, please complete Part III.)

Sec	Section A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2018	<b>(b)</b> 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	1345600.	7500530.	1530167.	9213354.	663,993.	20253644.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	1345600.	7500530.	1530167.	9213354.	663,993.	20253644.
	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						6895263.
6	Public support. Subtract line 5 from line 4.						13358381.
	tion B. Total Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2018	<b>(b)</b> 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
7	Amounts from line 4	1345600.	7500530.	1530167.	9213354.	663,993.	20253644.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties,						
	and income from similar sources					67,404.	67,404.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part VI.)		320.	3,450.	87,816.	56,632.	148,218.
11	<b>Total support.</b> Add lines 7 through 10						20469266.
12	Gross receipts from related activities,	etc. (see instructio	ns)			12	537,727.
13	First 5 years. If the Form 990 is for the	ne organization's fir	st, second, third, f	ourth, or fifth tax y	ear as a section 50	01(c)(3)	
	organization, check this box and stor						
Sec	tion C. Computation of Publi	c Support Per	centage				
	Public support percentage for 2022 (I		•	.,,		14	65.26 %
	Public support percentage from 2021					15	62.57 %
16a	16a 33 1/3% support test - 2022. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and						
	<b>stop here.</b> The organization qualifies		•				
b	b 33 1/3% support test - 2021. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box						
	and <b>stop here.</b> The organization qual						
17a	10% -facts-and-circumstances test						
	and if the organization meets the fact			=	•	_	
	meets the facts-and-circumstances te	~		*		7	
b	10% -facts-and-circumstances test						10% or
	more, and if the organization meets the				•		
40	organization meets the facts-and-circu		-				
18	Private foundation. If the organization	n did not check a l	oox on line 13, 16a	a, 16b, 1/a, or 17b	, cneck this box ar	na see instructions	·

### Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

	ion A. Public Support						
Calend	ar year (or fiscal year beginning in)	<b>(a)</b> 2018	<b>(b)</b> 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
<b>1</b> G	Gifts, grants, contributions, and						
n	nembership fees received. (Do not						
ir	nclude any "unusual grants.")						
n fo a	aross receipts from admissions, nerchandise sold or services per- ormed, or facilities furnished in ny activity that is related to the organization's tax-exempt purpose						
<b>3</b> G	Gross receipts from activities that						
	re not an unrelated trade or bus- ness under section 513						
	ax revenues levied for the organ- cation's benefit and either paid to						
	r expended on its behalf						
5 T	he value of services or facilities						
fı	urnished by a governmental unit to ne organization without charge						
6 T	otal. Add lines 1 through 5						
7a A	mounts included on lines 1, 2, and						
3	received from disqualified persons						
fr ex	mounts included on lines 2 and 3 received om other than disqualified persons that xceed the greater of \$5,000 or 1% of the mount on line 13 for the year						
	add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.)						
Sect	ion B. Total Support						
Calend	ar year (or fiscal year beginning in)	(a) 2018	<b>(b)</b> 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
9 A	mounts from line 6						
d	Gross income from interest, lividends, payments received on ecurities loans, rents, royalties, and income from similar sources						
<b>b</b> U	Inrelated business taxable income						
,	ess section 511 taxes) from businesses						
	cquired after June 30, 1975						
11 N a w	add lines 10a and 10b  let income from unrelated business ctivities not included on line 10b, whether or not the business is egularly carried on						
<b>12</b> C	Other income. Do not include gain or loss from the sale of capital ssets (Explain in Part VI.)						
13 T	otal support. (Add lines 9, 10c, 11, and 12.)						<u> </u>
	irst 5 years. If the Form 990 is for th	· ·			•	. , . ,	on,
<u> </u>	heck this box and stop here						
	ion C. Computation of Publi					1 1	
	Public support percentage for 2022 (li		•	column (f))		15	<u>%</u>
	Public support percentage from 2021					16	%
	ion D. Computation of Inves					T .= T	
	Investment income percentage for 2022 (line 10c, column (f), divided by line 13, column (f))						<u>%</u>
<b>17</b> Ir	• •	Investment income percentage from 2021 Schedule A, Part III, line 17					
17 lr 18 lr	nvestment income percentage from 2	•	Da 33 1/3% support tests - 2022. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not				
17 ir 18 ir 19a 3	nvestment income percentage from 23 1/3% support tests - 2022. If the	organization did r	not check the box				7 is not
17 Ir 18 Ir 19a 3	nvestment income percentage from 3 1/3% support tests - 2022. If the nore than 33 1/3%, check this box ar	organization did rad stop here. The	not check the box organization quali	fies as a publicly s	supported organiza	ation	
17 Ir 18 Ir 19a 3 m b 3	nvestment income percentage from 23 1/3% support tests - 2022. If the	organization did r nd <b>stop here.</b> The organization did r	not check the box organization qualinot check a box or	fies as a publicly s line 14 or line 19a	supported organiza a, and line 16 is m	ation ore than 33 1/3%, a	and

### Part IV | Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

### Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI.**
- **b** Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes." provide detail in **Part VI.**
- c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
  - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

		Yes	No
	1		
	2		
	3a		
	3b		
	3c		
	4a		
	та		
	4b		
	12		
	4c		
	5a		
	<b></b>		
	5b		
	5c		
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	7		
	8		
	9a		
	9b		
	00		
	9c		
	, -		
	10a		
	10b		
_			

Par	t IV Su	pporting Organizations (continued)			
				Yes	No
11	Has the org	ganization accepted a gift or contribution from any of the following persons?			
а	A person w	ho directly or indirectly controls, either alone or together with persons described on lines 11b and			
	11c below,	the governing body of a supported organization?	11a		
b	A family me	ember of a person described on line 11a above?	11b		
С	A 35% con	trolled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide			
	detail in Pa	· · · · · · · · · · · · · · · · · · ·	11c		
Sect	ion B. Ty	rpe I Supporting Organizations			
				Yes	No
	•	verning body, members of the governing body, officers acting in their official capacity, or membership of one or orted organizations have the power to regularly appoint or elect at least a majority of the organization's officers,		100	110
		or trustees at all times during the tax year? If "No," describe in <b>Part VI</b> how the supported organization(s)			
		operated, supervised, or controlled the organization's activities. If the organization had more than one supported			
		n, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the	_		
		organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
	_	anization operate for the benefit of any supported organization other than the supported			
		n(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
		v providing such benefit carried out the purposes of the supported organization(s) that operated,			
Soot	supervised	or controlled the supporting organization.  ype II Supporting Organizations	2		
Seci		pe ii supporting organizations			
				Yes	No
		jority of the organization's directors or trustees during the tax year also a majority of the directors			
		of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or manage	ment of the supporting organization was vested in the same persons that controlled or managed			
C1	the suppor	ted organization(s).	1		
Seci	ion D. Ai	I Type III Supporting Organizations			
				Yes	No
	_	anization provide to each of its supported organizations, by the last day of the fifth month of the			
		n's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	•	copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organizatio	n's governing documents in effect on the date of notification, to the extent not previously provided?	1		
	•	of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organizatio	n(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organiz	ation maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason	of the relationship described on line 2, above, did the organization's supported organizations have a			
	significant	voice in the organization's investment policies and in directing the use of the organization's			
		assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
<u> </u>	supported	organizations played in this regard.	3		
Sect	ion E. Ty	pe III Functionally Integrated Supporting Organizations			
		box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions)	•		
а		organization satisfied the Activities Test. Complete line 2 below.			
b		organization is the parent of each of its supported organizations. Complete line 3 below.			
С		organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see insert in the control of the c	struction		
2		est. Answer lines 2a and 2b below.		Yes	No
		ntially all of the organization's activities during the tax year directly further the exempt purposes of			
		ted organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supp	ported organizations and explain how these activities directly furthered their exempt purposes,			
	how the or	ganization was responsive to those supported organizations, and how the organization determined	_		
		activities constituted substantially all of its activities.	2a		
		ivities described on line 2a, above, constitute activities that, but for the organization's involvement,			
		e of the organization's supported organization(s) would have been engaged in? If "Yes," explain in			
	Part VI the	reasons for the organization's position that its supported organization(s) would have engaged in			
		ities but for the organization's involvement.	2b		
		Supported Organizations. Answer lines 3a and 3b below.			
	-	anization have the power to regularly appoint or elect a majority of the officers, directors, or			
		each of the supported organizations? If "Yes" or "No" provide details in Part VI.	3a		
b	Did the org	anization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of ite europe	orted organizations? If "Voc " describe in Part VI the role played by the organization in this record	3h		

Pai	rt V Type III Non-Functionally Integrated 509(a)(3) Supporti	ing Organi	zations	
1	Check here if the organization satisfied the Integral Part Test as a qualify	ing trust on N	lov. 20, 1970 ( explain in	Part VI). See instructions.
	All other Type III non-functionally integrated supporting organizations mu		·	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8_	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
с	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other factors			
	(explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,			
	see instructions).	4		
_5_	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
_6_	Multiply line 5 by 0.035.	6		
_7_	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
_3_	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
_4_	Enter greater of line 2 or line 3.	4		
_5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-function	ally integrated	d Type III supporting orga	nization (see

Schedule A (Form 990) 2022

instructions).

Pai	t V Type III Non-Functionally Integrated 509	(a)(3) Supporting Orga	nizations (continue	ed)	
Secti	on D - Distributions		•	Í	Current Year
1	Amounts paid to supported organizations to accomplish exe		1		
2	Amounts paid to perform activity that directly furthers exemp				
	organizations, in excess of income from activity			2	
3	Administrative expenses paid to accomplish exempt purpose	es of supported organizations	S	3	
4	Amounts paid to acquire exempt-use assets			4	
5	Qualified set-aside amounts (prior IRS approval required - pro	ovide details in Part VI)		5	
6	Other distributions (describe in Part VI). See instructions.			6	
7	Total annual distributions. Add lines 1 through 6.			7	
8	Distributions to attentive supported organizations to which the	ne organization is responsive			
	(provide details in Part VI). See instructions.			8	
9	Distributable amount for 2022 from Section C, line 6			9	
10	Line 8 amount divided by line 9 amount			10	
		(i)	(ii)		(iii)
Secti	on E - Distribution Allocations (see instructions)	Excess Distributions	Underdistributions Pre-2022	\$	Distributable Amount for 2022
1	Distributable amount for 2022 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2022 (reason-				
	able cause required - explain in Part VI). See instructions.				
3	Excess distributions carryover, if any, to 2022				
a	From 2017				
b	From 2018				
С	From 2019				
d	From 2020				
<u>e</u>	From 2021				
f	Total of lines 3a through 3e				
g	Applied to underdistributions of prior years				
<u>h</u>	Applied to 2022 distributable amount				
i_	Carryover from 2017 not applied (see instructions)				
<u>_i</u>	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.				
4	Distributions for 2022 from Section D,				
	line 7: \$				
a	Applied to underdistributions of prior years				
b	Applied to 2022 distributable amount				
c	Remainder. Subtract lines 4a and 4b from line 4.				
5	Remaining underdistributions for years prior to 2022, if				
	any. Subtract lines 3g and 4a from line 2. For result greater				
	than zero, explain in Part VI. See instructions.				
6	Remaining underdistributions for 2022. Subtract lines 3h				
	and 4b from line 1. For result greater than zero, explain in				
	Part VI. See instructions.				
7	Excess distributions carryover to 2023. Add lines 3j				
	and 4c.				
8	Breakdown of line 7:				
	Excess from 2018				
<u>b</u>	Excess from 2019				
<u> </u>	Excess from 2020				
d	Excess from 2021				
_	Evoses from 2022				

Schedule A (Form 990) 2022

Schedule A	(Form 990) 2022 CFLEADS	43-1645180 Page 8
Part VI	<b>Supplemental Information.</b> Provide the explanations required by Part II, lin Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; F line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete	Part IV, Section B, lines 1 and 2; Part IV, Section C, 3b; Part V, line 1; Part V, Section B, line 1e; Part V,
	(See instructions.)	

### Schedule B

Department of the Treasury Internal Revenue Service

(Form 990)

**Schedule of Contributors** 

Attach to Form 990 or Form 990-PF.
Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2022

Schedule B (Form 990) (2022)

Name of the organization

**CFLEADS** 

Employer identification number

43-1645180

Organization type (check one):						
Filers of	f:	Section:				
Form 99	0 or 990-EZ	$\boxed{\textbf{X}}$ 501(c)( $3$ ) (enter number) organization				
		4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation				
		527 political organization				
Form 99	10-PF	501(c)(3) exempt private foundation				
		4947(a)(1) nonexempt charitable trust treated as a private foundation				
		501(c)(3) taxable private foundation				
		covered by the <b>General Rule</b> or a <b>Special Rule</b> . 7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.				
General	Rule					
	-	filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.				
Special	Rules					
X	X For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.					
	contributor, during literary, or education	described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, nal purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering instead of the contributor name and address), II, and III.				
	For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the <b>General Rule</b> applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year					
answer '	"No" on Part IV, line	at isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it <b>must</b> 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify requirements of Schedule B (Form 990).				

LHA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

CFLEAI	DS .		43-1645180
Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	al space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contribution	(d) Type of contribution
1		\$30,0	Person X Payroll  Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contribution	(d)  Type of contribution
2		\$ 25,0	Person X Payroll  Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contribution	(d) Type of contribution
3		\$ 25,0	Person X Payroll  Noncash (Complete Part II for noncash contributions.)
(a) No.	(b)	(c) Total contribution	(d)
NO.	Name, address, and ZIP + 4	\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contribution	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contribution	(d) s Type of contribution
		\$	Person Payroll Noncash

(Complete Part II for noncash contributions.)

Name of organization Employer identification number

**CFLEADS** 

43-1645180

Part II	Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.				
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received		
		\$			
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received		
		\$			
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received		
		\$			
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received		
—		\$			
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received		
—		\$			
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received		
		\$	Cabadula P. (Faura 000) (0000)		

Schedule B (Form 990) (2022) Page 4 Name of organization **Employer identification number CFLEADS** 43-1645180 Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) Use duplicate copies of Part III if additional space is needed. (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee

### SCHEDULE C (Form 990)

.

Political Campaign and Lobbying Activities
or Organizations Exempt From Income Tax Under section 501(c) and section 527

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2022

Open to Public Inspection

Department of the Treasury Internal Revenue Service

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (See separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (See separate instructions), then

Section 501(c)(4), (5), or (6) organizations: Complete Part III.

<b>■</b> 3ec	(1011 30 1(c)(4), (3), 01 (6) organizat	ions. Complete Part III.			
Name of	f organization			Em	ployer identification number
	CFLEADS				43-1645180
Part I	-A Complete if the org	anization is exempt und	ler section 501(c)	or is a section 527 o	rganization.
<b>2</b> Po	ovide a description of the organiz litical campaign activity expendit unteer hours for political campai	ures			\$
Part I	-B Complete if the org	anization is exempt und	ler section 501(c)(	3).	
<b>1</b> Ent	ter the amount of any excise tax	incurred by the organization un	der section 4955		\$
	ter the amount of any excise tax				
3 If th	ne organization incurred a sectio	n 4955 tax, did it file Form 4720	) for this year?		Yes No
4a Wa	s a correction made?				Yes No
b lf "	Yes," describe in Part IV.				
	-C Complete if the org				
<b>1</b> Ent	ter the amount directly expended	by the filing organization for se	ection 527 exempt funct	ion activities	\$
	ter the amount of the filing organ		•		
	empt function activities				\$
	tal exempt function expenditures		•		
	e 17b				\$
	the filing organization file Form				
	ter the names, addresses and en de payments. For each organiza		•		
	ntributions received that were pro	•			·
	itical action committee (PAC). If				ato oogrogatou faria of a
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0	contributions received and

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990) 2022

	CFLEA			- 504(-)(0)   Cl-		645180	
Part II-A Complete if the org section 501(h)).	janizatio	n is exen	npt under section	1 501(c)(3) and file	d Form 5/68 (el	ection unde	er
				D + N + 1 1 1 1			
				Part IV each affiliated (	group member's nam	e, address, El	N,
expenses, and sha		, ,	• •				
3 Check if the filing organiza	ation check	ed box A ar	nd "limited control" pro	visions apply.	/ \ F'''	(1.) A (C): 1	
		oying Exper eans amou	nditures nts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated totals	•
1a Total lobbying expenditures to infl	uence publ	ic opinion (g	grassroots lobbying)				
<b>b</b> Total lobbying expenditures to infl	uence a leg	islative bod	y (direct lobbying)				
c Total lobbying expenditures (add l	ines 1a anc	l 1b)					
d Other exempt purpose expenditure	es						
e Total exempt purpose expenditure	es (add lines	s 1c and 1d	)				
f Lobbying nontaxable amount. Ent	er the amou	unt from the	following table in bot	n columns.			
If the amount on line 1e, column (a) of	or (b) is:	The lob	bying nontaxable am	ount is:			
Not over \$500,000		20% of 1	the amount on line 1e.				
Over \$500,000 but not over \$1,00	0,000	\$100,00	0 plus 15% of the exc	ess over \$500,000.			
Over \$1,000,000 but not over \$1,5	500,000	\$175,00	0 plus 10% of the exc	ess over \$1,000,000.			
Over \$1,500,000 but not over \$17	,000,000	\$225,00	0 plus 5% of the exce	ss over \$1,500,000.			
Over \$17,000,000		\$1,000,0					
				•			
g Grassroots nontaxable amount (er	nter 25% of	line 1f)					
h Subtract line 1g from line 1a. If zer	o or less, e	nter -0-					
i Subtract line 1f from line 1c. If zero	o or less, er	nter -0					
j If there is an amount other than ze	ero on eithe						
reporting section 4911 tax for this	year?					Yes	No No
		4-Year Ave	raging Period Under	Section 501(h)			
(Some organizations t			· ·	-	f the five columns b	elow.	
			ate instructions for lin				
	Lobi	ying Exper	nditures During 4-Yea	ar Averaging Period			
Calendar year (or fiscal year beginning in)	(a) 2	2019	<b>(b)</b> 2020	(c) 2021	(d) 2022	<b>(e)</b> To	tal
2a Lobbying nontaxable amount							
<b>b</b> Lobbying ceiling amount							
(150% of line 2a, column(e))							
c Total lobbying expenditures							
, , ,,							
d Grassroots nontaxable amount							
e Grassroots ceiling amount							
(150% of line 2d, column (e))							

Schedule C (Form 990) 2022

f Grassroots lobbying expenditures

### Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

the lobbying activity.		(a)		(b)	
	Yes	N	lo	Amo	ount
During the year, did the filing organization attempt to influence foreign, national, state, or					
local legislation, including any attempt to influence public opinion on a legislative matter					
or referendum, through the use of:					
Volunteers?					
Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Х				
: Media advertisements?					
Mailings to members, legislators, or the public?	Х				
Publications, or published or broadcast statements?	X				
Grants to other organizations for lobbying purposes?					
p Direct contact with legislators, their staffs, government officials, or a legislative body?					
n Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?					
Other activities?					
Total. Add lines 1c through 1i			_		
Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		1 2	<u>X</u>		
o If "Yes," enter the amount of any tax incurred under section 4912					
If "Yes," enter the amount of any tax incurred by organization managers under section 4912					
If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?		<u> </u>			
The filling organization incurred a section 4912 tax, did it life 1 of 114720 for this year?	ction 501(c)(	(5), OI	rsec	tion	
rt III-A Complete if the organization is exempt under section 501(c)(4), sec					
rt III-A Complete if the organization is exempt under section 501(c)(4), sec 501(c)(6).				Yes	Т
rt III-A Complete if the organization is exempt under section 501(c)(4), sec 501(c)(6).			1	Yes	
rt III-A Complete if the organization is exempt under section 501(c)(4), sec 501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?			1 2	Yes	
Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered.	m the prior year	 <u>r?</u> <b>(5), o</b> ı	2 3 r sec	etion	e 3, i
Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."	m the prior year ction 501(c)( ed "No" OR	(5), oi	2 3 r sec Part I	etion	
Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization is exempt under section 501(c)(4), section 11. Section 2. Section 2. Section 3. Section 3	m the prior year ction 501(c)( ed "No" OR	(5), oi	2 3 r sec	etion	
Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures frourt III-B  Complete if the organization is exempt under section 501(c)(4), section 162(e) nondeductible lobbying and political expenditures (do not include amounts of p	m the prior year ction 501(c)( ed "No" OR	(5), oi	2 3 r sec Part I	etion	
THII-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from till-B Complete if the organization is exempt under section 501(c)(4), section 100 (100) (100	m the prior year ction 501(c)( ed "No" OR	(5), oi	2 3 r sec Part I	etion	
Tomplete if the organization is exempt under section 501(c)(4), section 501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization is exempt under section 501(c)(4), section 160(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of pexpenses for which the section 527(f) tax was paid).  Current year	m the prior year ction 501(c)( ed "No" OR	(5), oi	2 3 r sec Part I 1	etion	
Tomplete if the organization is exempt under section 501(c)(4), section 501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from till-B. Complete if the organization is exempt under section 501(c)(4), section 162(e) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of pexpenses for which the section 527(f) tax was paid).  Current year  Carryover from last year	m the prior year ction 501(c)( ed "No" OR	(5), oi	2 3 r sec Part I 1 2a 2b	etion	
Total  Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization is exempt under section 501(c)(4), section 161(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of pexpenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total	m the prior year ction 501(c)( ed "No" OR	(5), oi	2 3 r sec Part I 1	etion	
Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization is exempt under section 501(c)(4), section 1(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answerned "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of perpenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	m the prior year ction 501(c)( ed "No" OR	(5), oi	2 3 r sec Part I 1 2a 2b 2c	etion	
Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization is exempt under section 501(c)(4), section 162(e) and if either (a) BOTH Part III-A, lines 1 and 2, are answern answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of pexpenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the	m the prior year ction 501(c)( ed "No" OR olitical	(5), oi	2 3 r sec Part I 1 2a 2b 2c	etion	
Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization is exempt under section 501(c)(4), see 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of pexpenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditures.	m the prior year ction 501(c)( ed "No" OR olitical  excess nd political	(5), oi	2 3 r sec Part I 1 2a 2b 2c	etion	
Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization agree to carry over lobbying and political campaign activity expenditures from the organization is exempt under section 501(c)(4), section 161(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answern answered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of pexpenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the	m the prior year ction 501(c)( ed "No" OR olitical  excess nd political	(5), oi	2 3 r sec Part I	etion	

### **SCHEDULE D** (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Inspection

Name of the organization

**Employer identification number** 43-1645180 **CFLEADS** 

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the						
	or	ganization answered "Yes" on Form 990, Part IV, line	6.			
			(a) Donor advised funds	(b) Fun	ds and other accounts	
1	Total num	nber at end of year				
2	Aggregat	e value of contributions to (during year)				
3	Aggregat	e value of grants from (during year)				
4		e value at end of year				
5		rganization inform all donors and donor advisors in wr	_			
		ganization's property, subject to the organization's ex			Yes No	
6	Did the o	ganization inform all grantees, donors, and donor adv	visors in writing that grant funds can be us	sed only		
	for charita	able purposes and not for the benefit of the donor or o	donor advisor, or for any other purpose co	onferring		
D		sible private benefit?			Yes No	
Par		onservation Easements. Complete if the orga		art IV, line 7.		
1		s) of conservation easements held by the organization				
		servation of land for public use (for example, recreation		-	important land area	
	=	tection of natural habitat	Preservation of a	certified his	storic structure	
		servation of open space				
2		lines 2a through 2d if the organization held a qualifie	d conservation contribution in the form of	a conservat		
	day of the	•			Held at the End of the Tax Year	
a						
b						
С		of conservation easements on a certified historic structure		2c		
d		of conservation easements included in (c) acquired aft				
_						
3		of conservation easements modified, transferred, release	ased, extinguished, or terminated by the o	rganization	during the tax	
4	year		mont in Innated			
4		of states where property subject to conservation ease	•			
5		organization have a written policy regarding the perio			Yes No	
6		, and enforcement of the conservation easements it h volunteer hours devoted to monitoring, inspecting, ha				
6	Stall allu	volunteer riodi's devoted to monitoring, inspecting, na	andling of violations, and emorcing conser	i valion ease	ments during the year	
7	Amount o		ng of violations, and enforcing conservatio	n easement	s during the year	
8	Does eac	h conservation easement reported on line 2(d) above	satisfy the requirements of section 170(h)	(4)(B)(i)		
	and section	on 170(h)(4)(B)(ii)?			Yes No	
9	In Part XI	II, describe how the organization reports conservation	n easements in its revenue and expense st	atement and	d	
	balance s	heet, and include, if applicable, the text of the footno	te to the organization's financial statemen	ts that desc	ribes the	
	organizat	ion's accounting for conservation easements.				
Pai		rganizations Maintaining Collections of <i>I</i>		er Sımılaı	Assets.	
		emplete if the organization answered "Yes" on Form 9				
1a	•	anization elected, as permitted under FASB ASC 958,	•			
	of art, his	torical treasures, or other similar assets held for publi	c exhibition, education, or research in furt	herance of p	public	
	′ '	rovide in Part XIII the text of the footnote to its financ				
b	•	anization elected, as permitted under FASB ASC 958,	•			
	art, histor	ical treasures, or other similar assets held for public e	exhibition, education, or research in further	rance of pub	olic service,	
	•	ne following amounts relating to these items:				
		nue included on Form 990, Part VIII, line 1			\$	
		s included in Form 990, Part X			\$	
2	If the orga	anization received or held works of art, historical treas	sures, or other similar assets for financial g	gain, provide		
		ring amounts required to be reported under FASB AS	· ·			
а		included on Form 990, Part VIII, line 1			\$	
h	Assets in	cluded in Form 990. Part X		9	\$	

<b>S</b> ob o	dule D (Form 990) 2022 CFLEADS						1	3_16	45180	De	2
	t III Organizations Maintaining C	ollections of A	t. Hist	orical Tre	asures. or	Other	Similar .	Assets	Continu	red)	ige =
3	Using the organization's acquisition, accessi								COITIIIC	ieu)	
Ŭ	collection items (check all that apply):	on, and other record	10, 011001	carry or the r	onowing triat	marc sig	illioant ao	01110			
а	Public exhibition	,	. L	Loan or exc	hange progra	ım					
b	Scholarly research				nange progra						
c	Preservation for future generations	·	• 🗀	Otrici							
4	Provide a description of the organization's co	ollections and evolai	n how th	av furthar th	e organizatio	n's evem	nt nurnosc	in Dart	YIII		
5	During the year, did the organization solicit o	•		•	· ·			ilirait	AIII.		
J	to be sold to raise funds rather than to be ma		,		•				Yes		No
Par	t IV Escrow and Custodial Arran										INO
ı uı	reported an amount on Form 990, Pal		ete ii tile	organizatio	ii alisweleu	res onr	-01111 990,	rantiv, i	irie 9, or		
10	Is the organization an agent, trustee, custodi		lion (for	oontribution	or other see	oto not in	oludod				
ıa			•						Yes		No
	on Form 990, Part X?							∟	_ res		] NO
D	If "Yes," explain the arrangement in Part XIII	and complete the fo	llowing t	able:					Amount		
	De attache a le al care a						4.		Amount		
	Beginning balance						1c				
	Additions during the year						1 1				
_	Distributions during the year						1e				
f	Ending balance								7		1
	Did the organization include an amount on Fo						y?	L	Yes		∐ No
Par	If "Yes," explain the arrangement in Part XIII.										
ıaı	t V Endowment Funds. Complete	(a) Current year		rior year	(c) Two year		d) Three yea	are back	(e) Four y	,oare	hack
	5	(a) Current year	(0)	Tior year	(C) TWO year	S Dack	u) Tillee ye	ais Dack	(e) Four y	tai 5	Dack
	Beginning of year balance										
	Contributions										
	Net investment earnings, gains, and losses										
	Grants or scholarships										
е	Other expenditures for facilities										
	and programs										
	Administrative expenses										
g	End of year balance										
2	Provide the estimated percentage of the curr	•	e (line 1o	g, column (a)	) held as:						
а	Board designated or quasi-endowment		%								
b	Permanent endowment	%									
С	Term endowment	%									
	The percentages on lines 2a, 2b, and 2c sho										
3а	Are there endowment funds not in the posse	ssion of the organiz	ation tha	t are held ar	nd administer	ed for the			_		
	organization by:									/es	No
	(i) Unrelated organizations								3a(i)		
	(ii) Related organizations								3a(ii)		
b	b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?										
4	Describe in Part XIII the intended uses of the	organization's endo	wment f	unds.							
Pai	t VI Land, Buildings, and Equipm										
	Complete if the organization answere	d "Yes" on Form 99	0, Part IV	/, line 11a. S	ee Form 990,	, Part X, li	ne 10.				
	Description of property	(a) Cost or o	other	(b) Cost	or other	(c) Ac	cumulated		(d) Book	value	Э
		basis (invest	ment)	basis	(other)	dep	reciation				
1a	Land										
		1						1			

Schedule D (Form 990) 2022

**e** Other

c Leasehold improvements .....

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)

<u>1.                                    </u>	(a) Description of liability	(b) Book value
(1)	Federal income taxes	
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total	(Column (h) must oqual Form 900, Part V, col. (P) lina 25.)	

Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII

SCHOLARSHIP ASSISTANCE

Schedule D (Form 990) 2022 CFLEADS	43-1645180 Page 5
Schedule D (Form 990) 2022 CFLEADS  Part XIII   Supplemental Information (continued)	

### SCHEDULE F (Form 990)

### Statement of Activities Outside the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16. Attach to Form 990.

Open to Public

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Name of the organization

Go to www.irs.gov/Form990 for instructions and the latest information.

Inspection

**Employer identification number** 

**CFLEADS** 43-1645180 General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Part I Form 990, Part IV, line 14b. 1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, X Yes the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States. 3 Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.) (b) Number of (e) If activity listed in (d) (c) Number of (d) Activities conducted in the region (f) Total (a) Region employees, agents, and expenditures offices (by type) (such as, fundraising, prois a program service, for and in the region gram services, investments, grants to describe specific type independent investments contractors recipients located in the region) of service(s) in the region in the region in the region GRANTMAKING TO RECIPIENTS SOUTH AMERICA LOCATED IN THE REGION GRANTMAKING 4,000. 0 0 4,000. 3 a Subtotal **b** Total from continuation 0 sheets to Part I ...... Totals (add lines 3a 4,000. and 3b)

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2022

Part II Grants and Other

Page 2

Grants and Other Assistance to Organizations or Entities Outside the United States.	Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any
recipient who received more than \$5,000. Part II can be duplicated if additional space is n	needed.

1 (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of noncash assistance	(h) Description of noncash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			ecognized as charities by the f					1
exempt 501(c)(3) orga <b>3</b> Enter total number of			or counsel has provided a sect	ion 501(c)(3) equ	uivalency letter			

**CFLEADS** 43-1645180 Schedule F (Form 990) 2022 Page 3 Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed. (h) Method of valuation (book, FMV, appraisal, other) (d) Amount of (e) Manner of cash disbursement (c) Number of (f) Amount of (g) Description of (a) Type of grant or assistance (b) Region recipients cash grant noncash noncash assistance assistance

#### Part IV Foreign Forms Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes." 1 the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Yes X No Corporation (see Instructions for Form 926) 2 Did the organization have an interest in a foreign trust during the tax year? If "Yes." the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a Yes X No U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990) 3 Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes." the organization may be required to file Form 5471. Information Return of U.S. Persons With Respect to Yes X No Certain Foreign Corporations (see Instructions for Form 5471) 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Yes X No Fund (see Instructions for Form 8621)

Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain

Did the organization have any operations in or related to any boycotting countries during the tax year? *If* "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see

Foreign Partnerships (see Instructions for Form 8865)

Instructions for Form 5713; don't file with Form 990)

Schedule F (Form 990) 2022

Yes X No

Yes X No

5

6

Page 5

#### SCHEDULE I (Form 990)

# **Grants and Other Assistance to Organizations, Governments, and Individuals in the United States**

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

Open to Public Attach to Form 990. Inspection

Department of the Treasury Internal Revenue Service

Go to www.irs.gov/Form990 for the latest information.

Name of the organization  CFLEADS							Employer identification number $43-1645180$
Part I General Information on Grants a	nd Assistance						
<ul> <li>Does the organization maintain records to criteria used to award the grants or assis</li> <li>Describe in Part IV the organization's pro</li> </ul>	tance? cedures for monit	oring the use of grant	funds in the United	States.			X Yes No
Part II Grants and Other Assistance to I recipient that received more than \$					anization answered "Y	es" on Form 990, Part	IV, line 21, for any
1 (a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of noncash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
GREATER CINCINNATI FOUNDATION 720 E PETE ROSE WAY #120 CINCINNATI, OH 45202	31-0669700	501(C)(3)	50,000.	0.			RACIAL HEALING
KALAMAZOO COMMUNITY FDN 402 EAST MICHIGAN AVE KALAMAZOO, MI 49007	38-3333202	501(C)(3)	50,000.	0.			RACIAL HEALING
COMMUNITY FOUNDATION OF GREATER FLINT - 500 SOUTH SAGINAW STREET - FLINT, MI 53212	38-2190667	501(C)(3)	50,000.	0.			RACIAL HEALING
GREATER MILWAUKEE FOUNDATION 101 W. PLEASANT STREET MILWAUKEE, WI 53212	39-6036407	501(C)(3)	50,000.	0.			RACIAL HEALING
INNOVIA FOUNDATION 421 WEST RIVERSIDE AVENUE SPOKANE, WA 99201	91-0941053	501(C)(3)	50,000.	0.			RACIAL HEALING
			·				
2 Enter total number of section 501(c)(3) ar	nd government org	ganizations listed in the	e line 1 table				<u>-</u>

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

3 Enter total number of other organizations listed in the line 1 table

OMB No. 1545-0047

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
Supplemental Information. Provide the information rec	 quired in Part I, lin	e 2; Part III, column	(b); and any other ad	ditional information.	
T I, LINE 2:					
EADS PROVIDES GRANTS TO COMMUNI	TY FOUNDA	TIONS IN T	THE US AND	THE AMERICAS	
SUPPORT OF CFLEADS' MISSION. GR					
RT IN LEARNING CONVENINGS AND AR			IT REPORTS	THAT	
CUMENT THEIR GRANT ACTIVITIES AN	D EXPENDI	TURES.			
					_

### SCHEDULE J (Form 990)

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

Attach to Form 990.

2022

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization

CFLEADS

CFLEADS

43-1645180

Part I Questions Regarding Compensation

			Yes	No
<b>1</b> a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
3	Indicate which, if any, of the following the organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	Compensation committee Written employment contract			
	☐ Independent compensation consultant ☐ Compensation survey or study			
	X Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
а	Receive a severance payment or change-of-control payment?	4a		Х
	Participate in or receive payment from a supplemental nonqualified retirement plan?	4b		Х
	Participate in or receive payment from an equity-based compensation arrangement?	4c		Х
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		X
	Any related organization?	5b		Х
	If "Yes" on line 5a or 5b, describe in Part III.			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		X
b	Any related organization?	6b		Х
	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			
	not described on lines 5 and 6? If "Yes," describe in Part III	7		Х
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		Х
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2022

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W	I-2 and/or 1099-MIS0 compensation	C and/or 1099-NEC	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B)
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation			reported as deferred on prior Form 990
(1) LEONARD BROCK	(i)	156,469.	1,600.	0.	16,251.	12,488.	186,808.	0.
	ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	ii)							
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Schedule J (Form 990) 2022	CFLEADS				43-1645180	Page 3
Part III Supplemental Information						
Provide the information, explanation	n, or descriptions required for Part I,	lines 1a, 1b, 3, 4a, 4b, 4c, 5	5a, 5b, 6a, 6b, 7, and 8,	and for Part II. Also comple	ete this part for any additional informati	on.

### **SCHEDULE O** (Form 990)

### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047 Inspection

Department of the Treasury Internal Revenue Service Name of the organization

**Employer identification number** 

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LEADS' IRS FORM
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CONFLICTS OF
ECLARATION
HEIR INTERESTED
DED DURING THE
A CONFLICT OF

Schedule O (Form 990) 2022 Page **2** 

Schedule O (Form 990) 2022	Page
Name of the organization  CFLEADS	Employer identification number 43-1645180
A MARKET RATE SALARY RANGE WAS SET FOR THE PRESIDENT/CEO A	AND WAS BASED ON
THE MEDIANS OF SIMILAR POSITIONS FROM CREDIBLE SOURCES, IN	CLUDING SALARY
SURVEYS AND 990 RETURNS (INCLUDING THE COUNCIL ON FOUNDATI	ONS, GUIDESTAR
AND THE 990S OF SIMILAR ORGANIZATIONS).	
FORM 990, PART VI, SECTION C, LINE 19:	
AVAILABLE UPON REQUEST.	
FORM 990, PART IX, LINE 11G, OTHER FEES:	
OTHER PROFESSIONAL FEES:	
PROGRAM SERVICE EXPENSES	543,095.
MANAGEMENT AND GENERAL EXPENSES	313,330.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	856,425.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	856,425.

### Form **8868**

(Rev. January 2022)

Department of the Treasury Internal Revenue Service

# Application for Automatic Extension of Time To File an Exempt Organization Return

► File a separate application for each return.

► Go to www.irs.gov/Form8868 for the latest information.

OMB No. 1545-0047

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870. Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits. Automatic 6-Month Extension of Time. Only submit original (no copies needed). All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns. Taxpayer identification number (TIN) Type or Name of exempt organization or other filer, see instructions. print 43-1645180 CFLEADS File by the Number, street, and room or suite no. If a P.O. box, see instructions. filing your PO BOX 509 return. See City, town or post office, state, and ZIP code. For a foreign address, see instructions. instructions. ACCORD, MA 02018 Enter the Return Code for the return that this application is for (file a separate application for each return) **Application** Return **Application** Return Is For Code Is For Code Form 990 or Form 990-EZ Form 1041-A 01 08 Form 4720 (individual) 03 Form 4720 (other than individual) 09 Form 990-PF 04 Form 5227 10 Form 990-T (sec. 401(a) or 408(a) trust) 05 Form 6069 11 12 Form 990-T (trust other than above) 06 Form 8870 Form 990-T (corporation) LISETTE HOLMES The books are in the care of ▶ PO BOX 509 - ACCORD, MA 02018 Telephone No. ► 617-854-3544 Fax No. If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) . If this is for the whole group, check this box 🕨 🔲 . If it is for part of the group, check this box 🕨 📉 and attach a list with the names and TINs of all members the extension is for. I request an automatic 6-month extension of time until NOVEMBER 15, 2023 , to file the exempt organization return for the organization named above. The extension is for the organization's return for: ► X calendar year 2022 or tax year beginning , and ending Final return | Initial return If the tax year entered in line 1 is for less than 12 months, check reason: Change in accounting period If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less 0. any nonrefundable credits. See instructions. За If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit. 3b Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions. Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-TE and Form 8879-TE for payment instructions

LHA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form 8868 (Rev. 1-2022)