

CFLeads

Community Foundations
Leading Change



ABOUT CFLEADS

CFLeads is the country's national network of community foundations **committed to community leadership.**

We envision a world in which **community foundations are vital partners** in building communities where all residents are prosperous, healthy and secure.

Our mission is to help community foundations build **strong communities** by advancing effective practices, sharing knowledge and galvanizing action on critical issues of our time.



OUR VALUES

LEARNING

We believe that organizational excellence and effectiveness are driven by a commitment to ongoing learning.

KNOWLEDGE

We believe information of all kinds – including data, research and lived experience – is essential to the ability to lead, set sound strategies, and solve problems.

RESPECT

We value and consider each other in all our interactions.

COLLABORATION

We believe in creating solutions together, harnessing the ideas, knowledge, and experience of a wide range of individuals and institutions to create the best results.

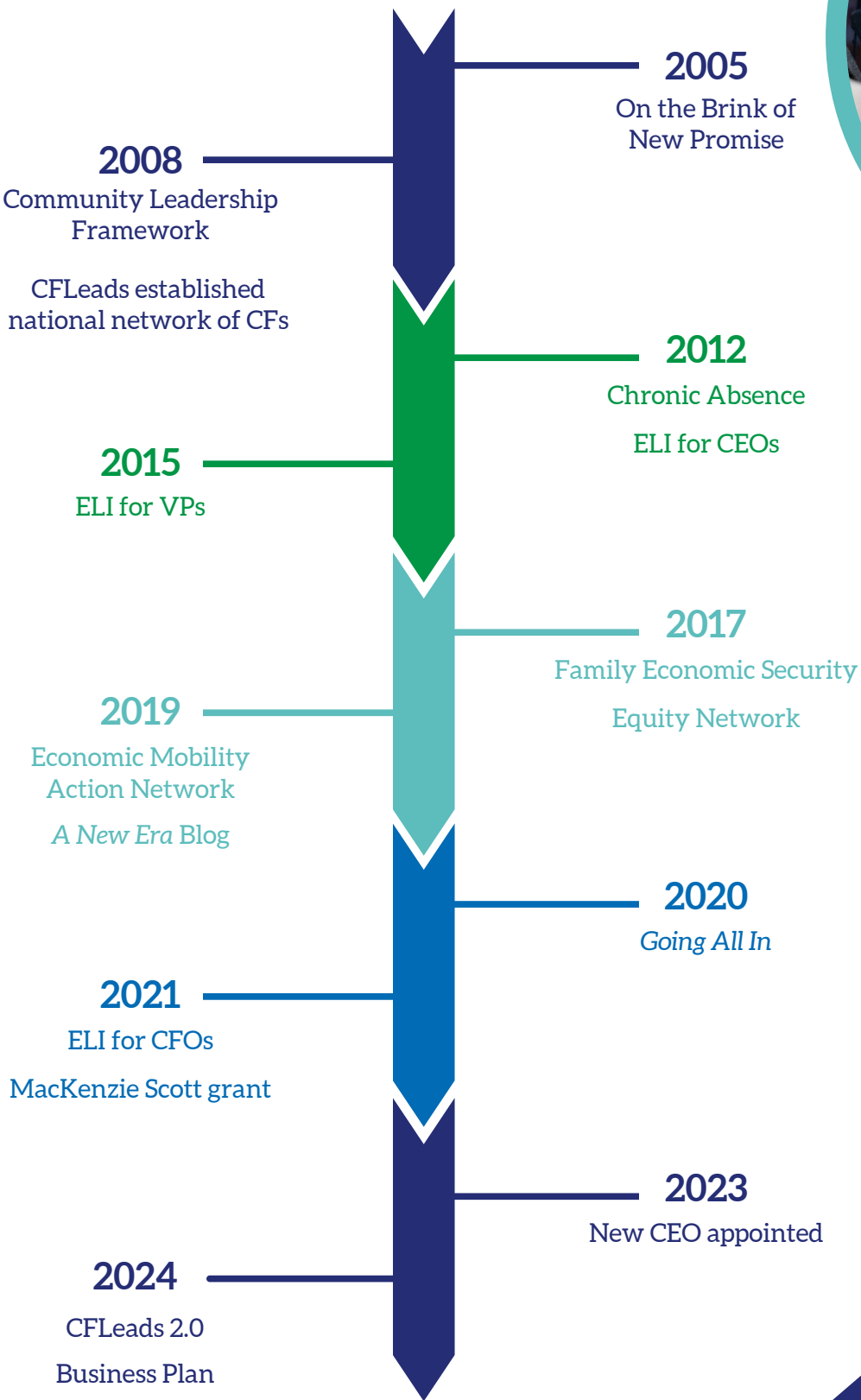
EQUITY

We believe inclusion and representation matter and that the input and voices of those most impacted by issues and decisions are needed to create the healthy, thriving communities at the core of our mission.

WELL-BEING

We know that to serve the community foundation field, we must prioritize well-being.

CFLEADS HISTORY



CFLEADS FIVE PRIORITIES

1

Proactively and consistently engage the field to identify critical needs and opportunities.

2

Deepen and optimize existing offerings. Strengthen and expand core programs.

3

Define and experiment with new offerings. Engage in focused innovation to develop offerings tailored for priority segments.

4

Improve visibility, partnership, and field leadership. Enhance CFLeads' role as connector, facilitator, resource catalyzer, and evangelist.

5

Build high-functioning and sustainable organization. Raise and earn needed funds, strengthen needed capabilities.



CFLEADS THREE PILLARS

THREE PILLARS



INSISTING ON RACIAL EQUITY

Community foundations focus on achieving racial equity in all aspects of community by reorienting their missions and strategies, taking a leadership role, and striving for greater equity in their internal operations.



AMPLIFYING COMMUNITY VOICE

Community foundations convene community conversations, elevate resident engagement and power, invest in local journalism, and support the systems and processes that fuel a healthy democracy.



INFLUENCING PUBLIC POLICY & SYSTEMS

Community foundations disseminate local research, mobilize stakeholders across sectors and advocate for comprehensive public policy and systems changes that lead to widespread significant results.



BECOME AN INVESTOR

At CFLeads, we strive to embody our mission, vision, and values in all that we do – but we don't do it alone.

We work with community foundation leaders and national funders from across the country to identify, design, and execute learning opportunities for community foundations that strengthen our collective community leadership and, ultimately, our community impact.

Through our collaborative approach centered on peer learning, we've built a growing network of community foundations from coast to coast who invest in CFLeads. An investment in CFLeads signals support for our community leadership work and an interest in ensuring that community foundations have unique and valuable learning opportunities that aren't available anywhere else.

The CFLeads Investor Opportunity is open to community foundations, nonprofit organizations, and community foundation field supporters.



FIELD PARTNER

As part of CFLeads' goals to mobilize funding and drive increased resourcing to the community foundation field, the Field Partner investment opportunity is open to any firm, corporation, other organization or an individual that interacts with community foundations and wishes to support CFLeads' mission, vision, and values.

CFLeads recognizes Field Partner investors on our "Supporters" webpage and our Field Partners receive first access to various CFLeads sponsorship opportunities throughout the year.

The suggested annual investment for Field Partners is based on annual revenue OR assets under management according to the following schedules:

Annual Revenue Range	Suggested Investment
< \$5 million	\$1,000
\$5 million - \$50 million	\$1,500
\$50 million - \$100 million	\$2,500
\$100 million - \$ 500 million	\$5,000
> \$500 million	\$8,000

Assets Under Management	Suggested Investment
> \$500 million	\$1,000
\$500 million - \$1 billion	\$2,500
\$1 billion - \$1.5 billion	\$5,000
> \$ 1.5 billion	\$8,000

**Investment contributions from individuals are benevolent and do not follow any suggested levels.*

THANK YOU

Thank you for taking the time to learn about CFLeads! To learn more and explore our offerings, please visit cfleads.org.

Mary L. Thomas
President & CEO
mthomas@cfleads.org
617-226-9902



CFLeads

Community Foundations
Leading Change