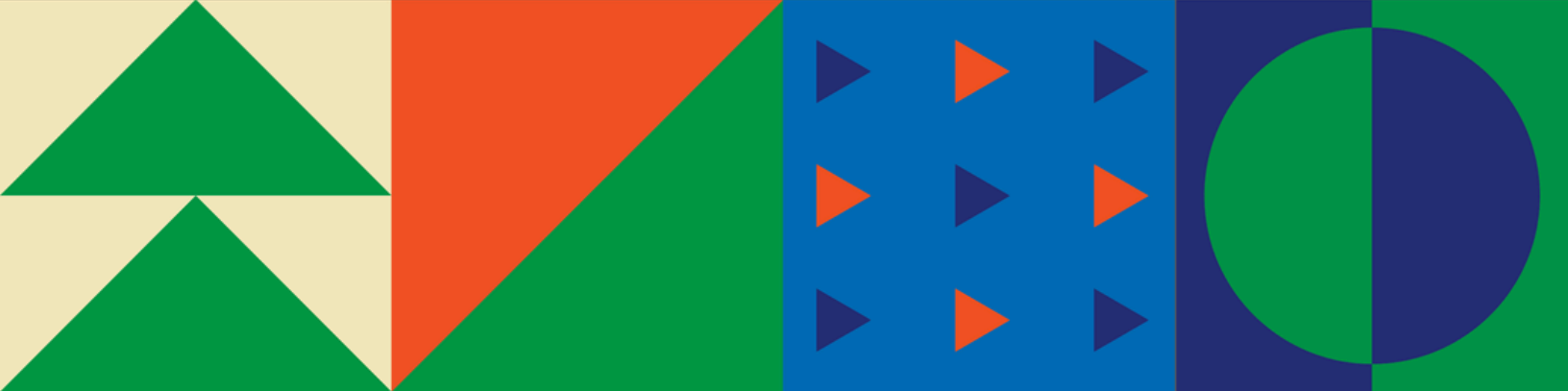


CFLEADS FORUM 2025



Sponsorship Opportunities



ABOUT CFLEADS

CFLeads is the country's national network of community foundations **committed to community leadership.**

We envision a world in which **community foundations are vital partners** in building communities where all residents are prosperous, healthy and secure.

Our mission is to help community foundations build **strong communities** by advancing effective practices, sharing knowledge and galvanizing action on critical issues of our time.

OUR VALUES

LEARNING

We believe that organizational excellence and effectiveness are driven by a commitment to ongoing learning.

KNOWLEDGE

We believe information of all kinds — including data, research and lived experience — is essential to the ability to lead, set sound strategies, and solve problems.

RESPECT

We value and consider each other in all our interactions.

COLLABORATION

We believe in creating solutions together, harnessing the ideas, knowledge, and experience of a wide range of individuals and institutions to create the best results.

EQUITY

We believe inclusion and representation matter and that the input and voices of those most impacted by issues and decisions are needed to create the healthy, thriving communities at the core of our mission.

WELL-BEING

We know that to serve the community foundation field, we must prioritize well-being.

2025 CFLEADS FORUM

ABOUT THE EVENT

The CFLeads Forum is a one-of-a-kind peer learning and networking opportunity for community foundation leaders.

Offered exclusively to community foundation CEOs and board chairs, the CFLeads Forum is an intimate gathering of some of the most innovative community foundations across the country.

COURAGEOUS COMMUNITY LEADERSHIP

Our theme in 2025 encourages participants to think beyond conventional approaches, inspiring them to lead with integrity, creativity, and a commitment to equity.

Courageous Leadership: In the context of community foundations, courageous leadership suggests leadership that is willing to address difficult issues, confront systemic inequities, and push for transformative change.

Innovation: In our rapidly changing world, community foundations must be at the forefront of experimenting with fresh ideas, leveraging technology, and developing cutting-edge solutions that address local needs.

Inclusion: Equity and inclusion are central to effective leadership in today's landscape. This theme underscores the importance of bringing diverse voices to the table and ensuring that underrepresented communities are heard and empowered.

Impact: Ultimately, the goal is to make a tangible difference. We're focusing on exploring results-driven leadership, where the emphasis is not only on innovative strategies and inclusive processes but also on producing measurable outcomes that improve the well-being of communities.



CFLEADS FORUM SPONSORSHIP PACKAGES

Forum Sponsorships	 Presenting Sponsor	 Keynote Sponsor	 Partner Sponsor	 Scholarship Sponsor	 Exhibitor	 Activity Sponsor
	\$30,000	\$20,000	\$10,000	\$8,000	\$5,000	\$2,500
	1 available	2 available	4 available	2 available	6 available	2 available
Logo in conference banner graphic	✓					
Recognition on conference program cover	✓					
Welcoming remarks	✓					
Recognition on conference post card/save the date	✓					
Address attendees in remarks of 5 minutes at select opportunity	✓	✓				
Logo on all Forum email communications	✓	✓				
Logo on CFLeads webpage during all of 2025	✓	✓				
Post conference combined email to attendees	✓	✓		✓		
Session participation and/or introduction	✓	✓	✓			
Recognition on session slides	Prominent	✓	✓			
Social media mention and tag	Recurring	Prominent	✓	✓	✓	
Exhibitor table opportunity	✓	✓	✓	✓	✓	
Complimentary conference registrations	4	2	1	1	1	
Recognition on conference online event page	Logo/link	Logo/link	Logo/link	Logo/link	✓	✓
Recognition in conference program & main stage slides	Logo	Logo	Logo	✓	✓	✓
Opportunity to host conference reception					✓ + expenses	
Site visit sponsor opportunity						✓
Logo on event app	✓	✓		✓	✓	✓

THANK YOU

We hope you will consider supporting this one-of-a-kind event! To learn more about CFLeads and our Fall Forum, please visit cfileads.org.

To discuss sponsorship opportunities, please contact:

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CFLeads

Community Foundations
Leading Change