

Leading with Our Values in Uncertain Times

Part 2: Standing Our Ground: Making the Case for Thriving Communities

March 13, 2025

Featured Speaker



Dr. Tiffany Manuel (DrT)
President and CEO
TheCaseMade

Session Recap

- Community foundations are uniquely positioned to help make the case for thriving, resilient communities.
- This session focused on how community foundations can use their community position effectively and intentionally, especially in this difficult and challenging climate.
- DrT shared strategies for navigating the complex communications landscape, avoiding common pitfalls that can lead to backfires, and circumventing misinformation that can undermine community trust.
- DrT also delved into the bridge-building work that is necessary to foster collaboration, strengthen relationships, and reinforce shared values.
- The session ended with participants discussing how to empower community partners to enhance their own casemaking, ensuring that our collective efforts remain effective, credible, and deeply impactful.

Session Resources

- [Philanthropy Response Framework](#) (TheCaseMade)
- [Philanthropy Election Response to Community Partners](#) (TheCaseMade)
- [Agendas, Alternatives, and Public Policy](#) (John W. Kingdon)