



Health Equity Fund

GREATER WASHINGTON COMMUNITY FOUNDATION

CFLeads

Wednesday, July 9, 2025

Partners



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DR. NNEMDI KAMANU ELIAS, MD, MPH
JOINTLY APPOINTED MEMBER
CHAIR

The Team

Dr. Marla Dean – Senior Director

Isabel Spake –Senior Program Officer

Nathan McMullen – Strategic Initiatives Associate



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DC Health Equity Report 2018: Frameworks

Population Health Drivers: Social & Structural Determinants

**The County Health
Rankings Model**

Clinical Care	Access to care Quality of Care	20%	Structural Determinants History Values Public Policy Laws Societal Conditions Culture Governance Social Policy Economic System
Health Behaviors	Tobacco Use Diet & Exercise Alcohol & Drug Use Sexual Activity	30%	
Social & Economic Factors	Education Employment Income Family & Social Support Community Safety	40%	
Physical Environment	Environmental Quality Built Environment Housing & Transport	10%	

**The World Health
Organization
(CSDH) Model**

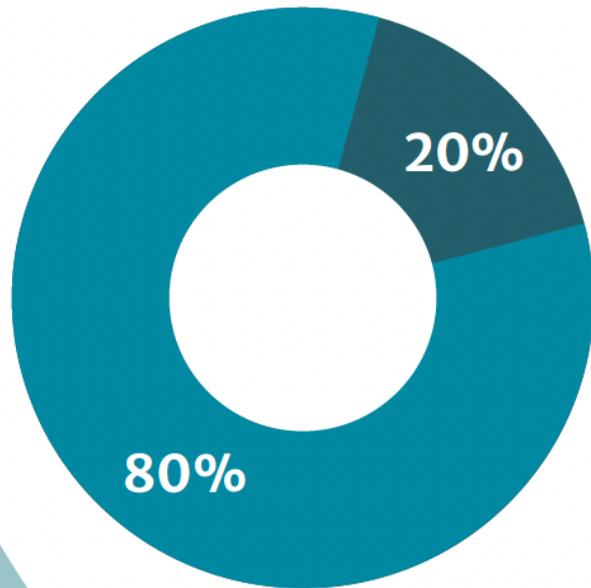
Causes

Distribution

DC Health Equity Report 2018: Frameworks

Social & Structural Determinants of Health

Determinants of Health

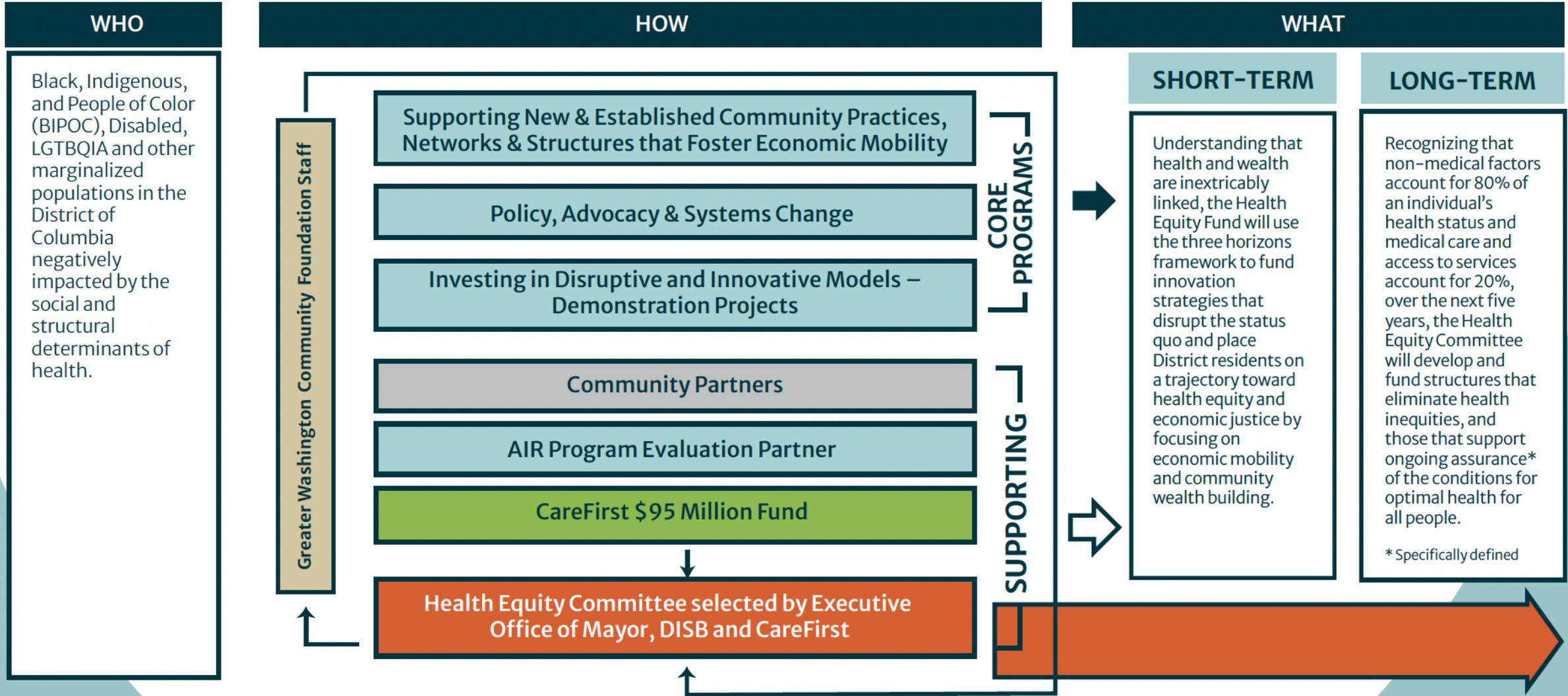


■ Clinical Care

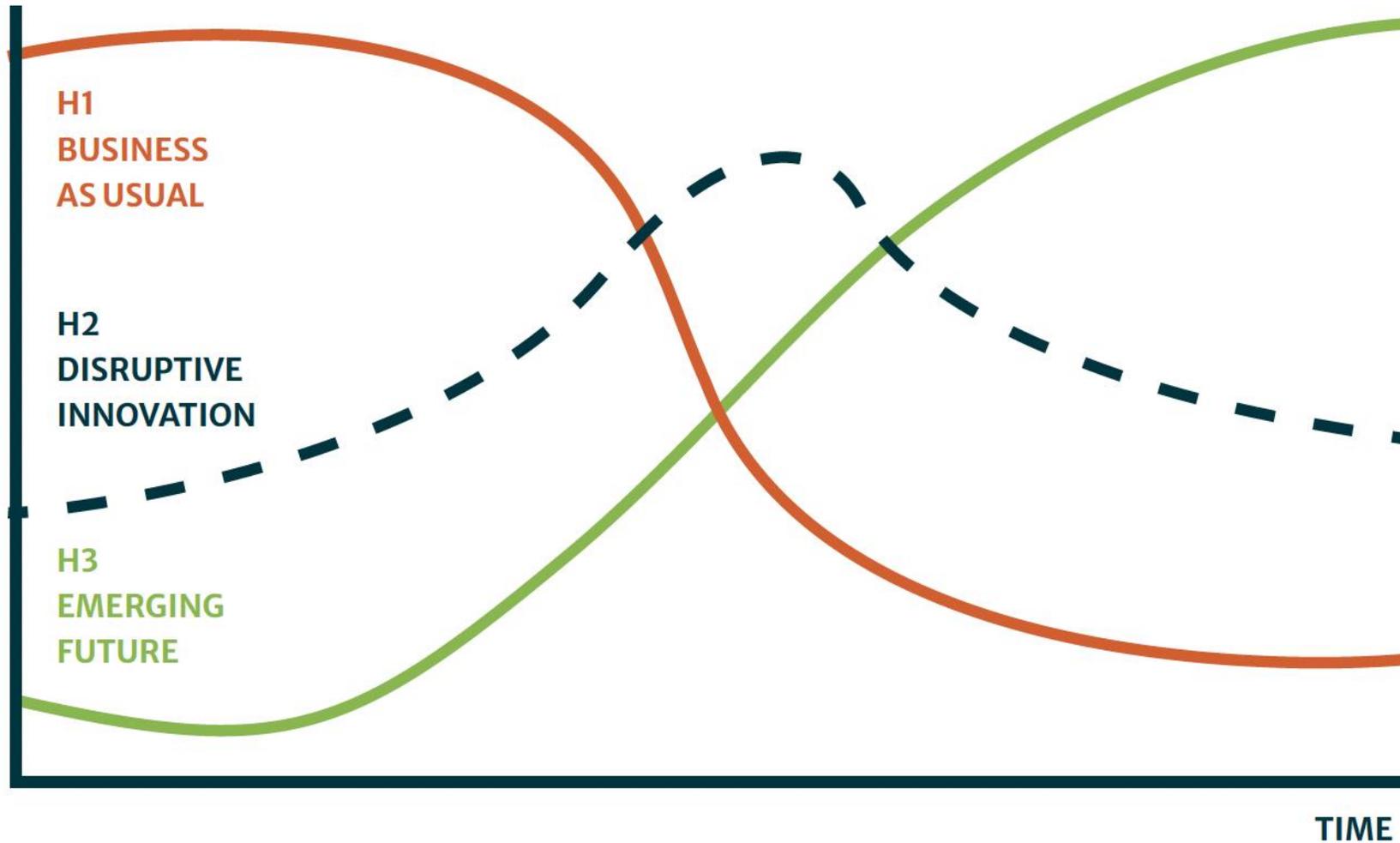
Health Equity 101: Key Insights

- ✓ Health is more than healthcare
- ✓ **Health Inequities are neither natural nor inevitable**
- ✓ Your zip-code may be more important than your genetic code for health
- ✓ **The choices we make are shaped by the choices we have**
- ✓ Structural Racism acts as a force in the distribution of opportunities for health
- ✓ **All policy is health policy**

Theory of Change



The Three Horizons Framework



Key Strategies

AREAS OF IMPACT	KEY DIMENSIONS OF IMPACT	WHAT SUCCESS LOOKS LIKE
<p>SUPPORTING NEW & ESTABLISHED COMMUNITY PRACTICES, NETWORKS & STRUCTURES THAT FOSTER ECONOMIC MOBILITY</p>	<p>Investing in Economic Mobility Models That Increase Income and Builds Wealth</p>	<ul style="list-style-type: none"> ■ Statistically significant levels of Increased income.
	<p>Investing in Economic Mobility Models That Reduce Debt and Build Wealth</p>	<ul style="list-style-type: none"> ■ Statistically significant increases in self-reporting levels of wellness, economic stability, reduced toxic stress.
	<p>Investing in Economic Mobility Models That Preserves Assets and Create New Opportunities for Asset Attainment</p>	<ul style="list-style-type: none"> ■ Increases in economic assets (asset building; housing; financial capacity; and transportation).
	<p>Other</p>	<ul style="list-style-type: none"> ■ Increases in health and well-being (mental, physical & behavioral health; coverage and access to care; toxic stress; and adverse childhood experiences). ■ Increases in social capital (peer & family networks; coaching; & cohort strategies)

Key Strategies

AREAS OF IMPACT	KEY DIMENSIONS OF IMPACT	WHAT SUCCESS LOOKS LIKE
<p>SUPPORTING POLICY, ADVOCACY, AND SYSTEMS CHANGE</p>	Structural Determinants of Health	<ul style="list-style-type: none"> ■ Development and Implementation of a Health Equity & Economic Justice Agenda ■ Development and Implementation of a Safe and Free DC Legislative Agenda ■ Criminal & Civil Court Reform/DC Code ■ Tax Policy Reform ■ Land Use & Housing Reform ■ Development and Implementation of a Community Wealth Building Agenda ■ Coalition Building and Aligned Agenda Setting between Health Equity Fund Grant Partners
	Economic Mobility	
	Guaranteed Basic Income & Poverty Elimination	
	Reparative Justice	
	Tax Policy	
	Land Use & Housing	
	Minority Business & Suppliers	
	Health Related Careers	
	Civil & Criminal Court Reform	
	Medical Debt	
	Language Access & Health Care Coverage of Noncitizens	

Key Strategies

AREAS OF IMPACT	KEY DIMENSIONS OF IMPACT	WHAT SUCCESS LOOKS LIKE
<p>INVESTING IN DISRUPTIVE AND INNOVATIVE MODELS – DEMONSTRATION PROJECTS</p>	Two Generation Models	<ul style="list-style-type: none"> ■ Statistically significant levels of Increased income.
	Place Based Investing	<ul style="list-style-type: none"> ■ Statistically significant increases in self-reporting levels of wellness, economic stability, reduced toxic stress.
	Wills, Estates & Trusts - Wealth Advisement & Preservation	<ul style="list-style-type: none"> ■ Increases in economic assets (asset building; housing; financial capacity; and transportation).
	Home Buying & Preservation	<ul style="list-style-type: none"> ■ Increases in health and well-being (mental, physical & behavioral health; coverage and access to care; toxic stress; and adverse childhood experiences).
	Business Development & Entrepreneurship Inclusive, Local Sourcing	<ul style="list-style-type: none"> ■ Increases in social capital (peer & family networks; coaching; & cohort strategies)
	Cooperative Business Ownership & Other Wealth Building Models	
	Resourcing Innovative Enterprise Development and Ownership Models	

Key Strategies

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\$58,713,940.00
Granted to Date





! Kim Perry
Executive Director
DC Action

**Investing in the Family – A Pathway
to Economic Mobility, Prosperity,
and Family Wellness**



! Kendra Oates
Director– Center for Financial Inclusion
Greater Washington Urban League

**Elevating Black Fatherhood: Creating
Brighter Futures for Children, Families,
& Communities**

Questions



Thank You

