

# CFLeads

Community Foundations  
Leading Change



# ABOUT CFLEADS

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CFLeads is the country's national network of community foundations **committed to community leadership.**

We envision a world in which **community foundations are vital partners** in building communities where all residents are prosperous, healthy and secure.

Our mission is to help community foundations build **strong communities** by advancing effective practices, sharing knowledge and galvanizing action on critical issues of our time.



# OUR VALUES

## LEARNING

We believe that organizational excellence and effectiveness are driven by a commitment to ongoing learning.

## KNOWLEDGE

We believe information of all kinds — including data, research and lived experience — is essential to the ability to lead, set sound strategies, and solve problems.

## RESPECT

We value and consider each other in all our interactions.

## COLLABORATION

We believe in creating solutions together, harnessing the ideas, knowledge, and experience of a wide range of individuals and institutions to create the best results.

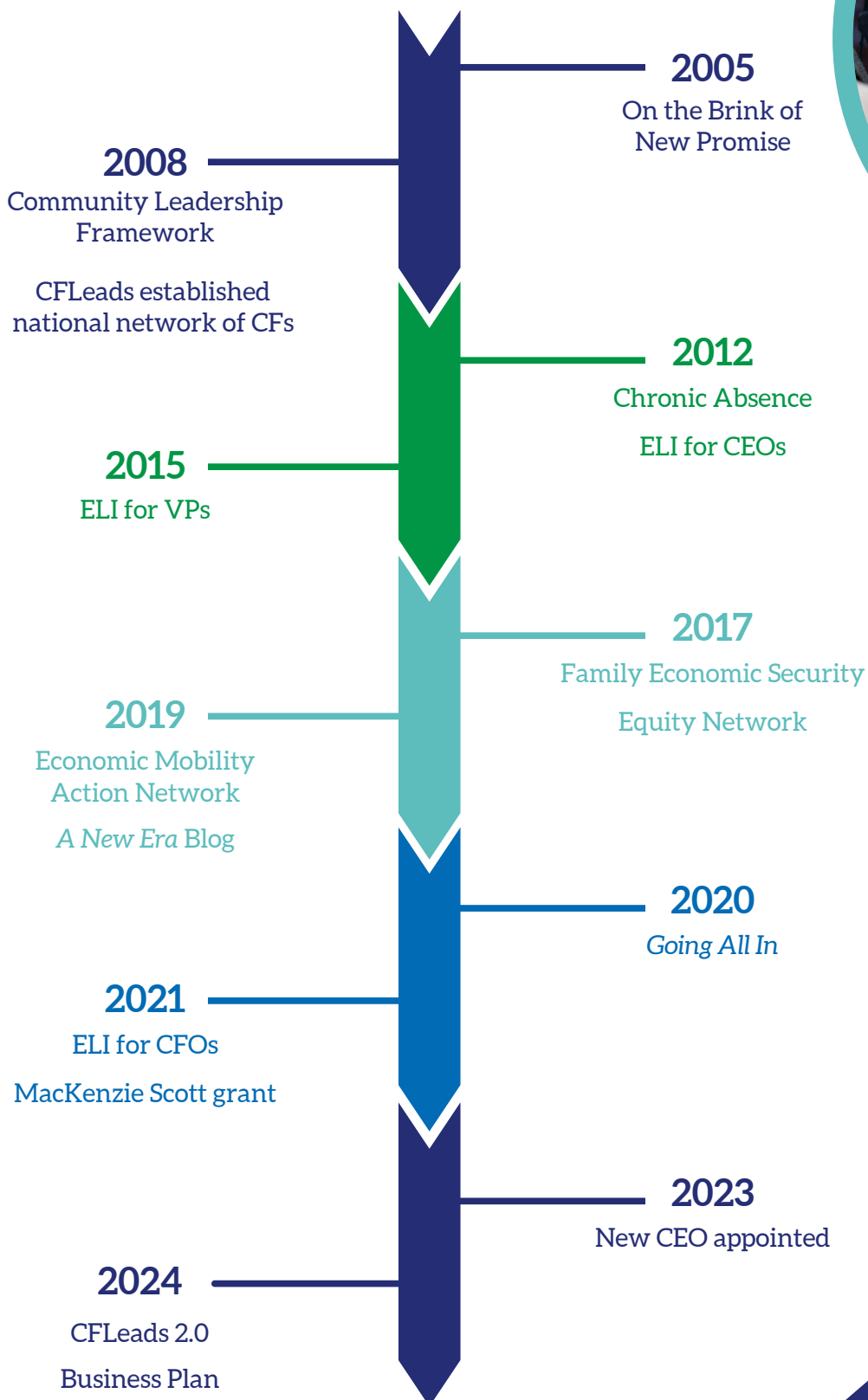
## EQUITY

We believe inclusion and representation matter and that the input and voices of those most impacted by issues and decisions are needed to create the healthy, thriving communities at the core of our mission.

## WELL-BEING

We know that to serve the community foundation field, we must prioritize well-being.

# CFLEADS HISTORY



# CFLEADS FIVE PRIORITIES

1

Proactively and consistently engage the field to identify critical needs and opportunities.

2

Deepen and optimize existing offerings. Strengthen and expand core programs.

3

Define and experiment with new offerings. Engage in focused innovation to develop offerings tailored for priority segments.

4

Improve visibility, partnership, and field leadership. Enhance CFLeads' role as connector, facilitator, resource catalyzer, and evangelist.

5

Build high-functioning and sustainable organization. Raise and earn needed funds, strengthen needed capabilities.



# CFLEADS THREE PILLARS

## THREE PILLARS



### INSISTING ON RACIAL EQUITY

Community foundations focus on achieving racial equity in all aspects of community by reorienting their missions and strategies, taking a leadership role, and striving for greater equity in their internal operations.



### AMPLIFYING COMMUNITY VOICE

Community foundations convene community conversations, elevate resident engagement and power, invest in local journalism, and support the systems and processes that fuel a healthy democracy.



### INFLUENCING PUBLIC POLICY & SYSTEMS

Community foundations disseminate local research, mobilize stakeholders across sectors and advocate for comprehensive public policy and systems changes that lead to widespread significant results.





# BECOME AN INVESTOR

At CFLeads, we strive to embody our mission, vision, and values in all that we do — but we don't do it alone.

We work with community foundation leaders and national funders from across the country to identify, design, and execute learning opportunities for community foundations that strengthen our collective community leadership and, ultimately, our community impact.

Through our collaborative approach centered on peer learning, we've built a growing network of community foundations from coast to coast who invest in CFLeads. An investment in CFLeads signals support for our community leadership work and an interest in ensuring that community foundations have unique and valuable learning opportunities that aren't available anywhere else.

The CFLeads Investor Opportunity is open to community foundations, nonprofit organizations, and community foundation field supporters.



# INVESTOR MODEL

## COMMUNITY FOUNDATION INVESTOR

As an investor of CFLeads, your community foundation will join dozens of your peers on the cutting-edge of community leadership, paving the way for others to learn how to use data, engage residents, work across sectors, shape public policy, and marshal resources to have a greater impact on the issues facing our communities.

Aside from receiving first access to and invitations to various CFLeads learning and research opportunities throughout the year, your community foundation will benefit from:

- discounts on CFLeads programming, including our Executive Leadership Institute;
- exclusive access to certain opportunities, including grants offered in partnership with national foundations; and
- an invitation to the exclusive national gathering for community foundation CEOs and board - 2027 CFLeads Forum.

While we are not a membership organization, investments from community foundations such as yours are invaluable in helping both your foundation and the entire field develop and strengthen its community leadership capacity.

Any contribution is welcome and encouraged, though we have identified suggested investments based on the operating budget for the most recently completed fiscal year (Management & General Expenses under Section IX, Line 25 in the 990) below.

Operating Budget	Suggested Investment
Up to \$999,999	\$1,000
\$1,000,000 – \$1,999,999	\$5,000
\$2,000,000 – \$2,999,999	\$10,000
\$3,000,000 – \$3,999,999	\$15,000
\$4,000,000 – \$4,999,999	\$20,000
\$5,000,000 or higher	\$25,000

Contributions can be made online or by mail to PO Box 509, Accord, MA 02018. Please complete the following contribution form to make an investment or a pledge to CFLeads.

If you have any questions about becoming an investor, please contact Danka Klein at [dklein@cfleads.org](mailto:dklein@cfleads.org) or 617-226-9915.



# THANK YOU

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Thank you for taking the time to learn about CFLeads! To learn more and explore our offerings, please visit [cfleads.org](https://cfleads.org).

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617-226-9902



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